

CREDITS

Drawn & Inked by: SAMM SCHWARTZ

Scripts By: FRANK DOYLE

Gag Page (p. 11) drawn by BILL VIGODA

Shrimpy (p. 10) written and drawn by JOE HAROLD

**ARCHIE
SERIES**

Archie's Pal



12c

PDC

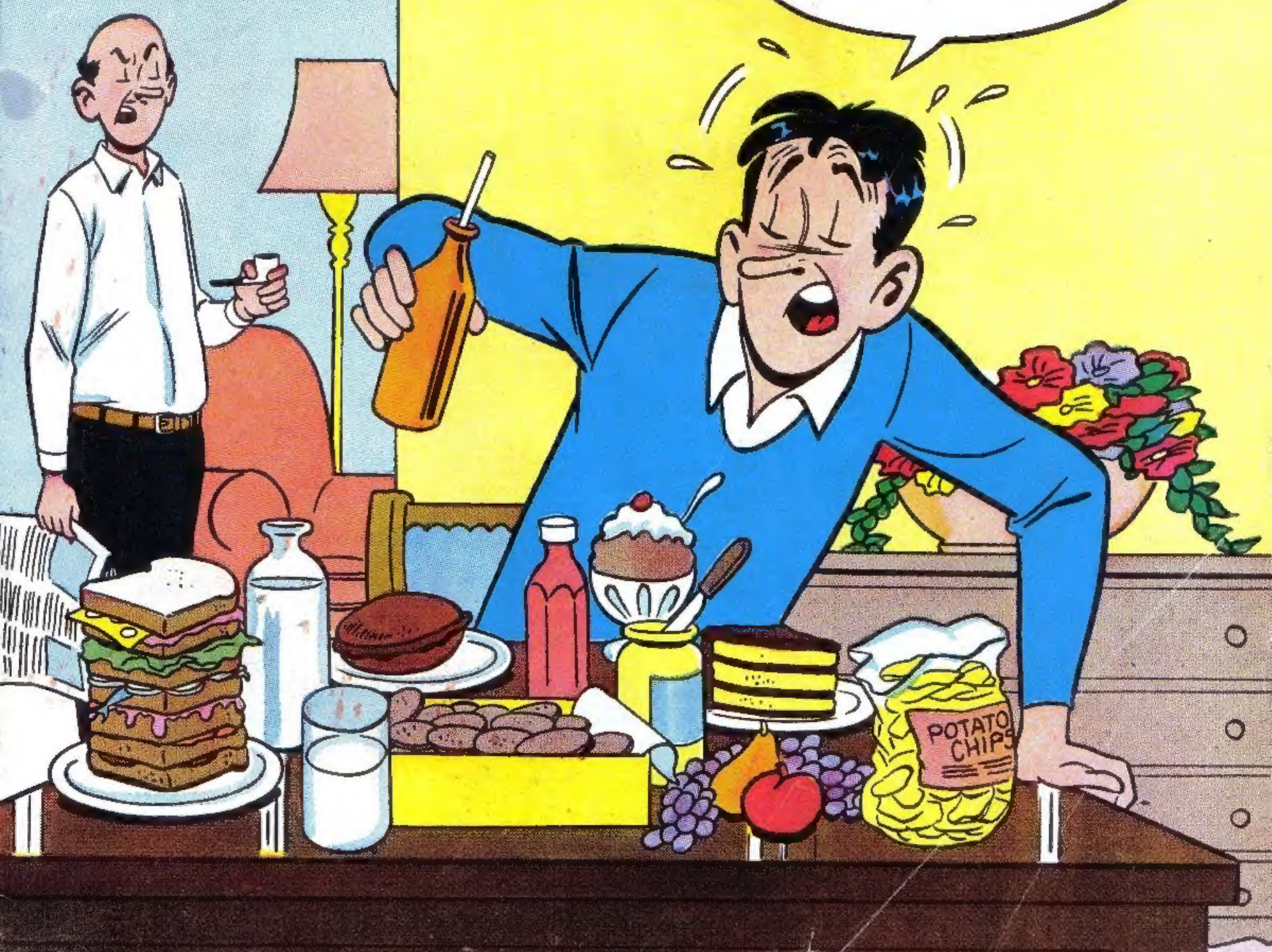
JAN.
1963

NO.
92

Jughead

NOW THAT YOU HAVE
PLENTY OF FOOD, I HOPE
YOU'LL START YOUR
HOMEWORK!

YES, DAD! ER...
AS SOON AS I
CAN FIND IT!



BIKE BONANZA OF BIG BUYS



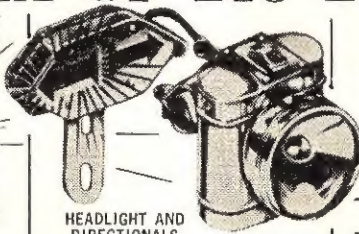
BIKE WINDSHIELD

Turn your bike into something really special with this clear, transparent bike windshield. Just like the one on Motorcycles. Handy built-in pouch enables you to keep your sunglasses, tools, and personal effects within easy reach. Really makes your bike different. No. 4268 \$1.00



JOLLY ROGER BIKE FLAG

Novel, attractive, safety and ornamental fender flap with two red safety reflectors. No. 4989 75¢



HEADLIGHT AND DIRECTIONALS

Here's a combination powerfull headlight and flashing directional signal made of shining chrome plate that really works. A flick of the hand switch and your directional signal lets them know which way you're turning. No. 4998 \$1.98



REAR VIEW BIKE MIRROR
You can see what's going on around you without taking your eyes off the road. No. 4279 75¢

BIKE MACHINE GUN



Perfect plastic model of actual machine-gun. Insert the BB's and fire away. Turn the crank and watch your target blasted. Shoots as many as you want as fast as you want. Turns in full circle. Attaches to hand bar. Complete with 50 pellets. No. 7516 Only 75¢



MAKE YOUR BIKE LIKE A MOTORCYCLE

Now, you can make your bicycle, tricycle, or scooter sound just like a motorcycle. Operated automatically by the spokes of the wheel. Attaches in a jiffy. No. 406 39¢

BIKE SPEEDOMETER

Now you can see how fast you're riding with this precision engineered speedometer for only 75¢. You can time yourself for racing, sports, distance. Just fasten it to your handlebar and go. No. 8199 75¢



Money Back Guarantee

Honor House Prod. Corp.
Lynbrook, N. Y. Dept. CN38

Rush me the items listed below on 10 Day Free Trial. If not delighted, my purchase price will be refunded.

Item # How Many Cost Item

- () I enclose payment plus 25¢ shipping charge. Same guarantee.
() Send C.O.D. I'll pay postman on delivery and C.O.D. plus Shipping charge.

Name _____

Address _____



AMAZING WRIST RADIO



PRIVATE EAR PHONE

Wow! A wrist radio, that really works. Play detective like the ones in the famous cartoons. Yes, imagine receiving standard broadcasts up to about 50 miles. Tuning in your favorite station and getting years of listening pleasure. This is your own personal wrist radio that permits you to listen to your favorite program without disturbing others. And, there are no batteries, no electricity, no tubes—nothing to wear out. Works on a permanent germanium diode. And, think what fun it is playing games, pretending to transmit messages, and getting help in the nick of time.

You're sure to be the leader of the gang now! Complete with private earphone and easy to connect antenna. Only \$2.98 plus 36¢ shipping charge. Don't delay! Order now.

- Receives Broadcast Up to 50 Miles
- WEAR It Like A Watch! Listen In Like A Radio
- Plays for Years Without Electricity or Batteries

Money Back Guarantee

HONOR HOUSE PROD. CORP.
LYNBROOK, NEW YORK Dept. RW41

Rush me my Wrist Radio on 10 Day Free Trial at once. If not 100% delighted, I may return for prompt refund of full purchase price.

- ☐ I enclose \$2.98 plus 36¢ shipping charge.
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name _____

Address _____

\$2.98

10 DAY FREE TRIAL

Order this sensational Wrist Radio on 10 Day Free Trial. If you are not 100% delighted simply return to us for prompt refund of full purchase price.



jughead

Merchant Princes

JUG! JUG!
SPEAK
TO ME!

HEY! WHAT
HAPPENED TO THE
BOTTOMLESS PIT?



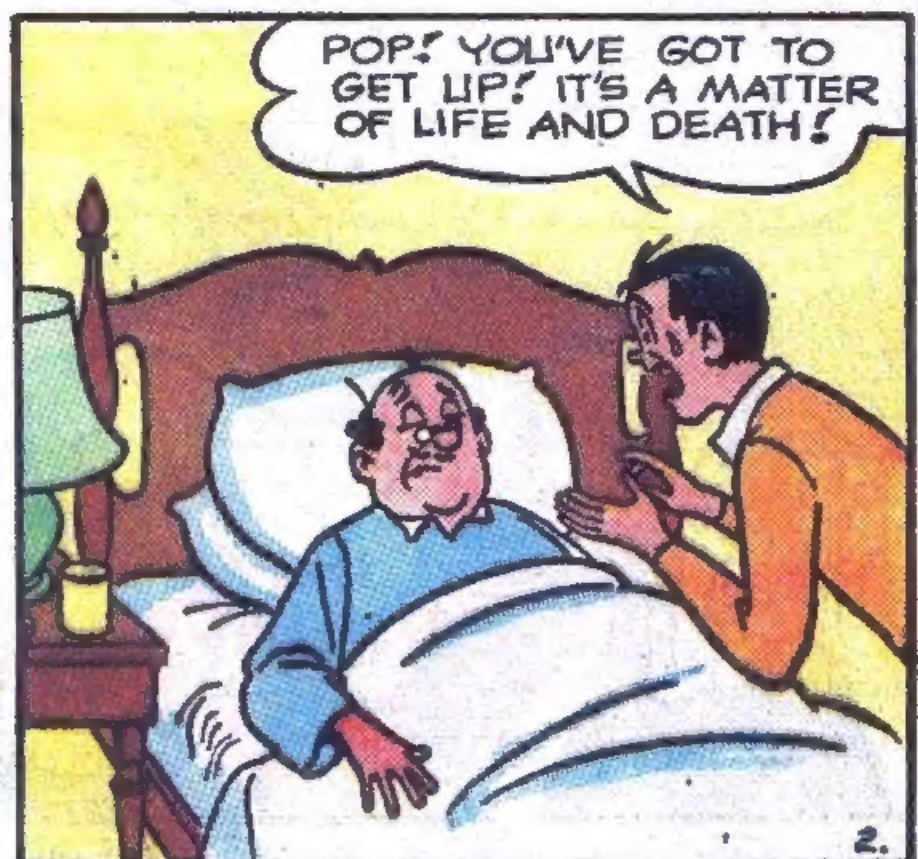
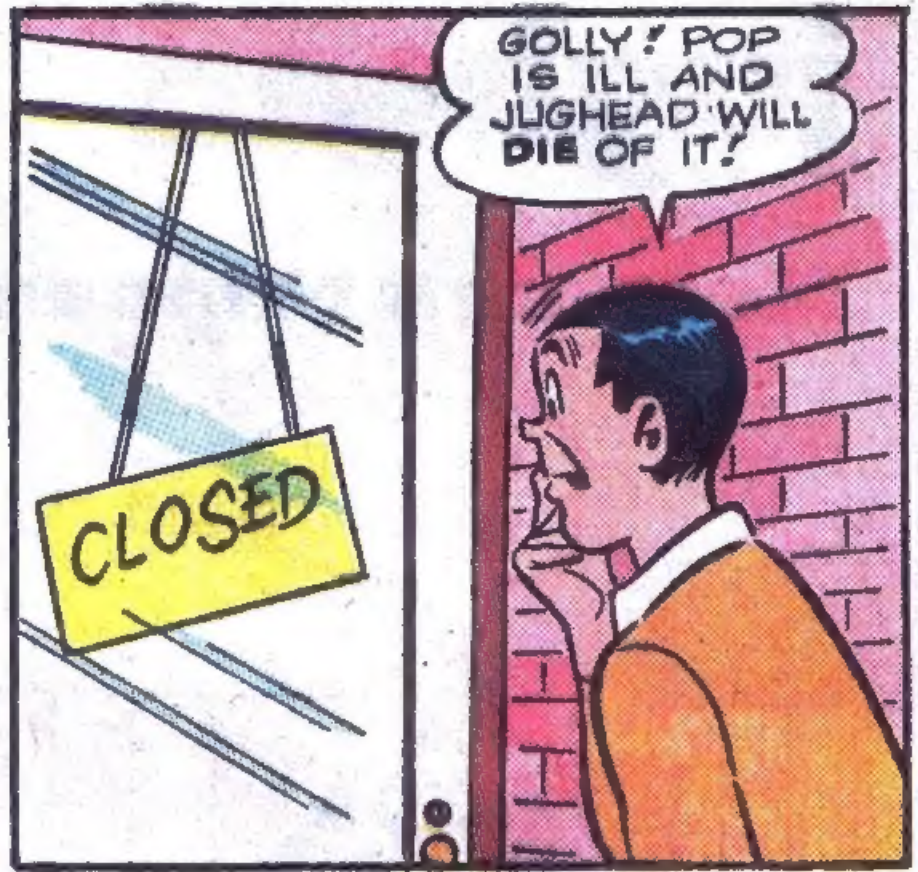
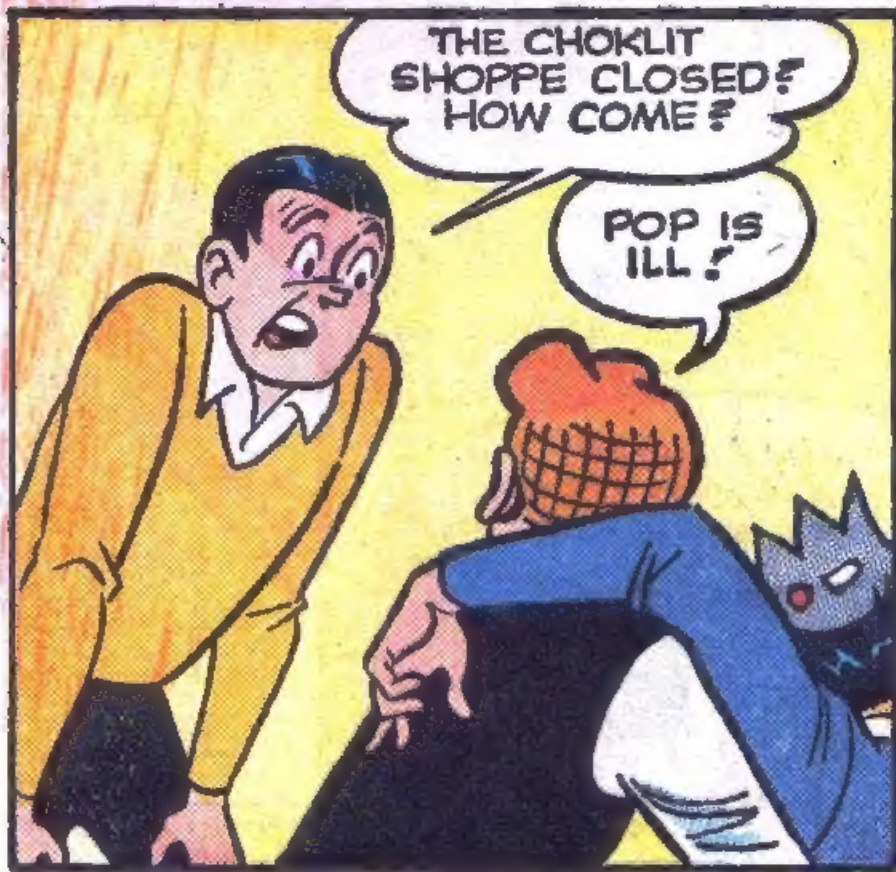
HIS SUPPLY
LINE HAS BEEN
CLUT OFF!

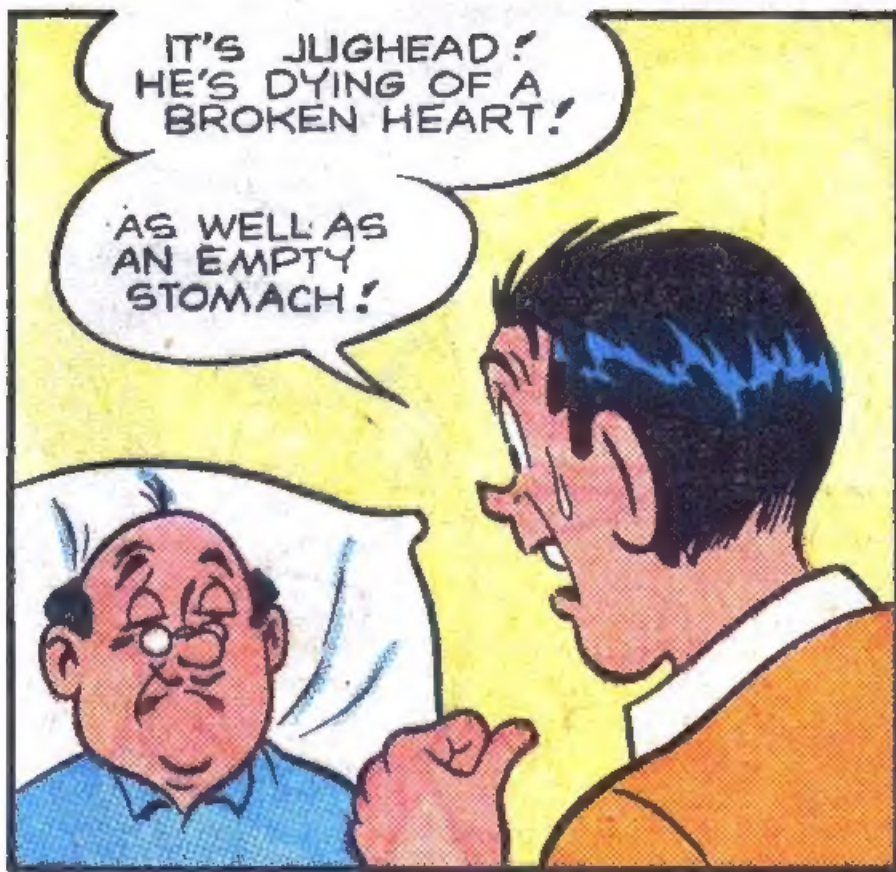
CHOKLIT
SHOP

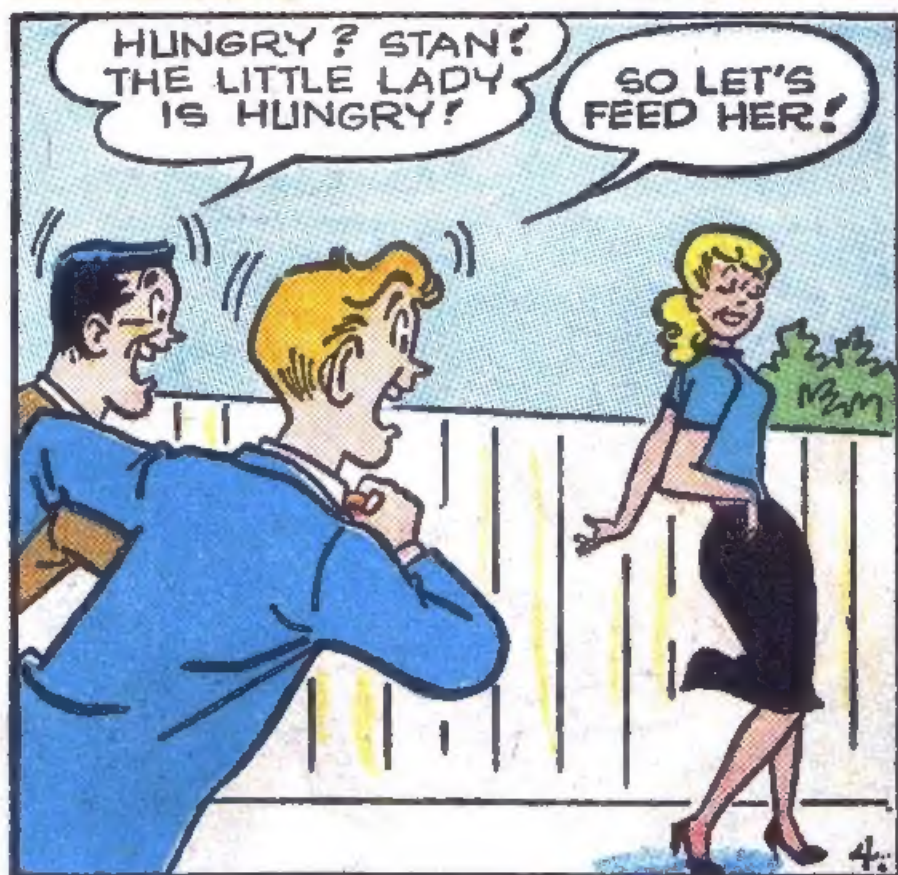
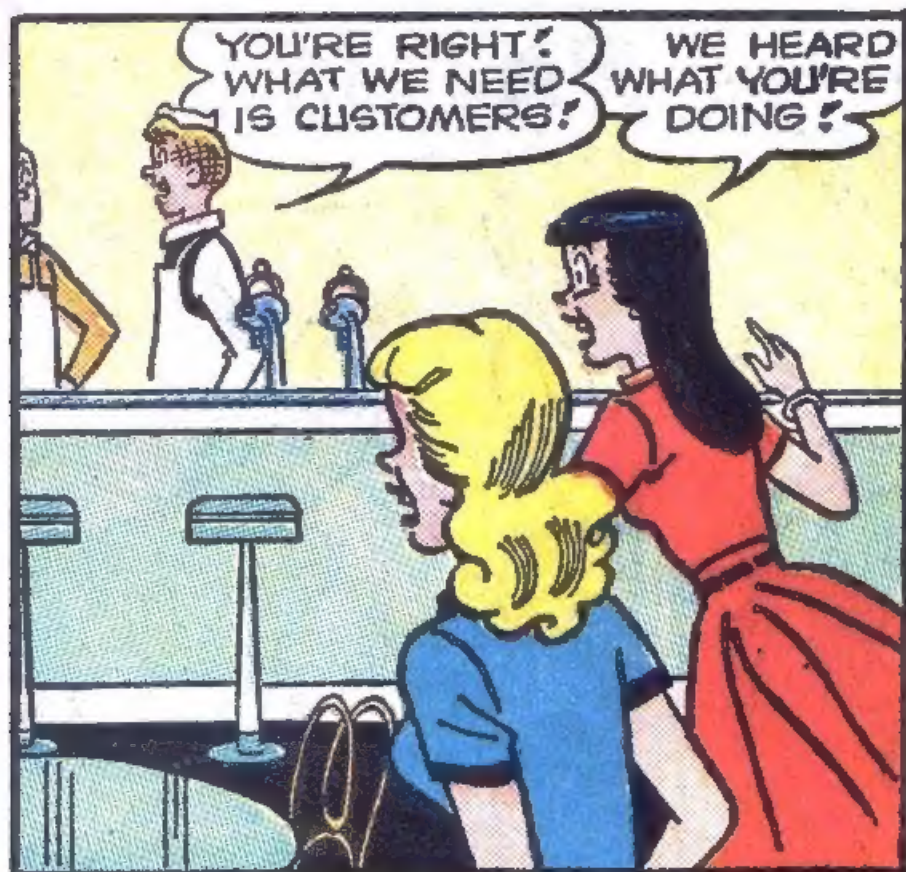
BY SODA
ATE

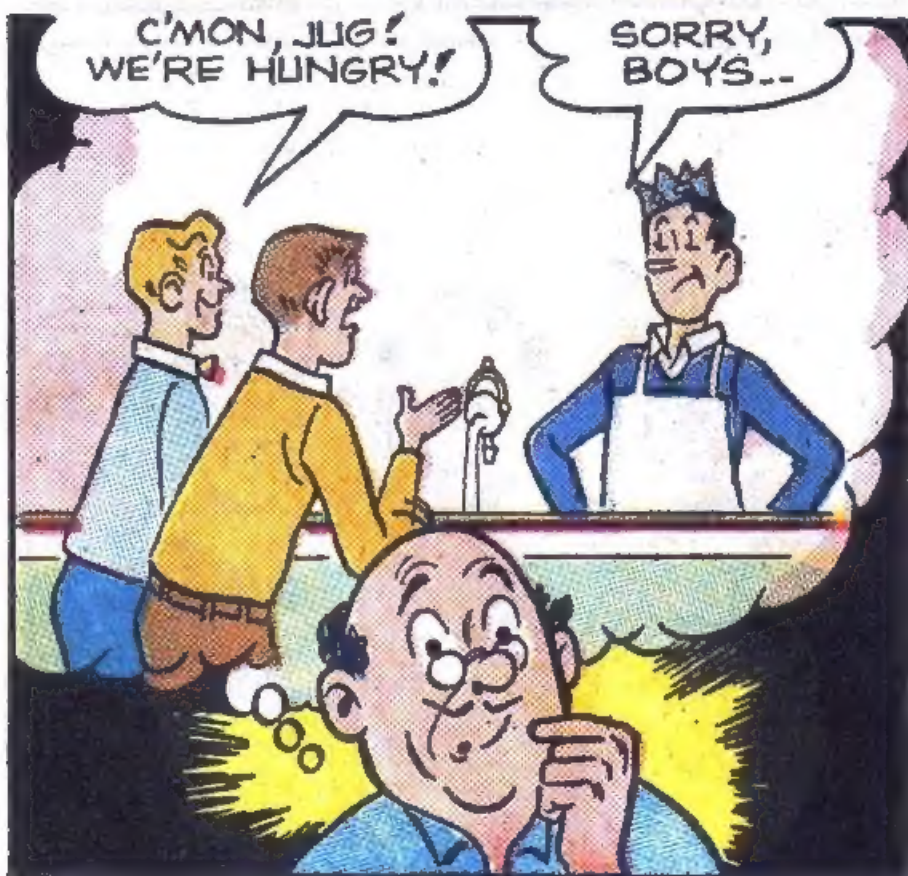
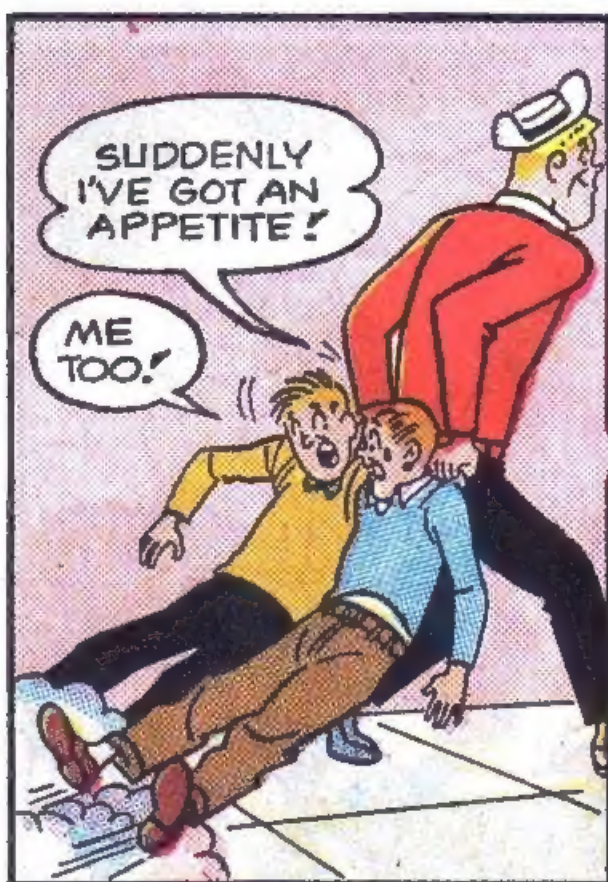
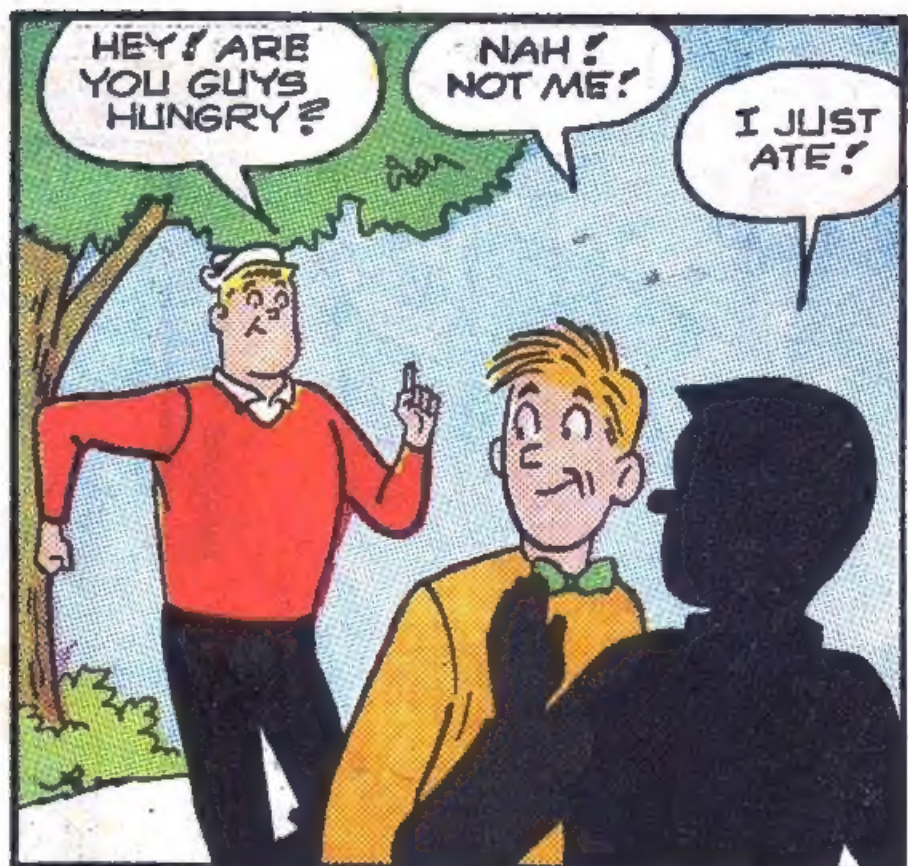
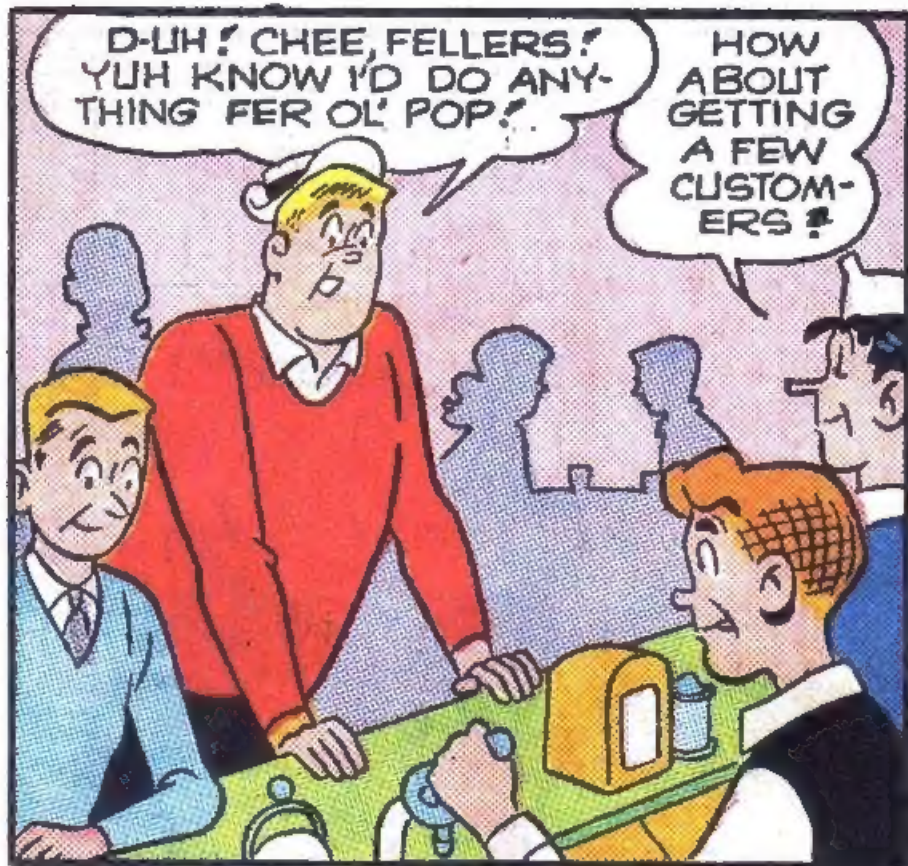
CLOSED

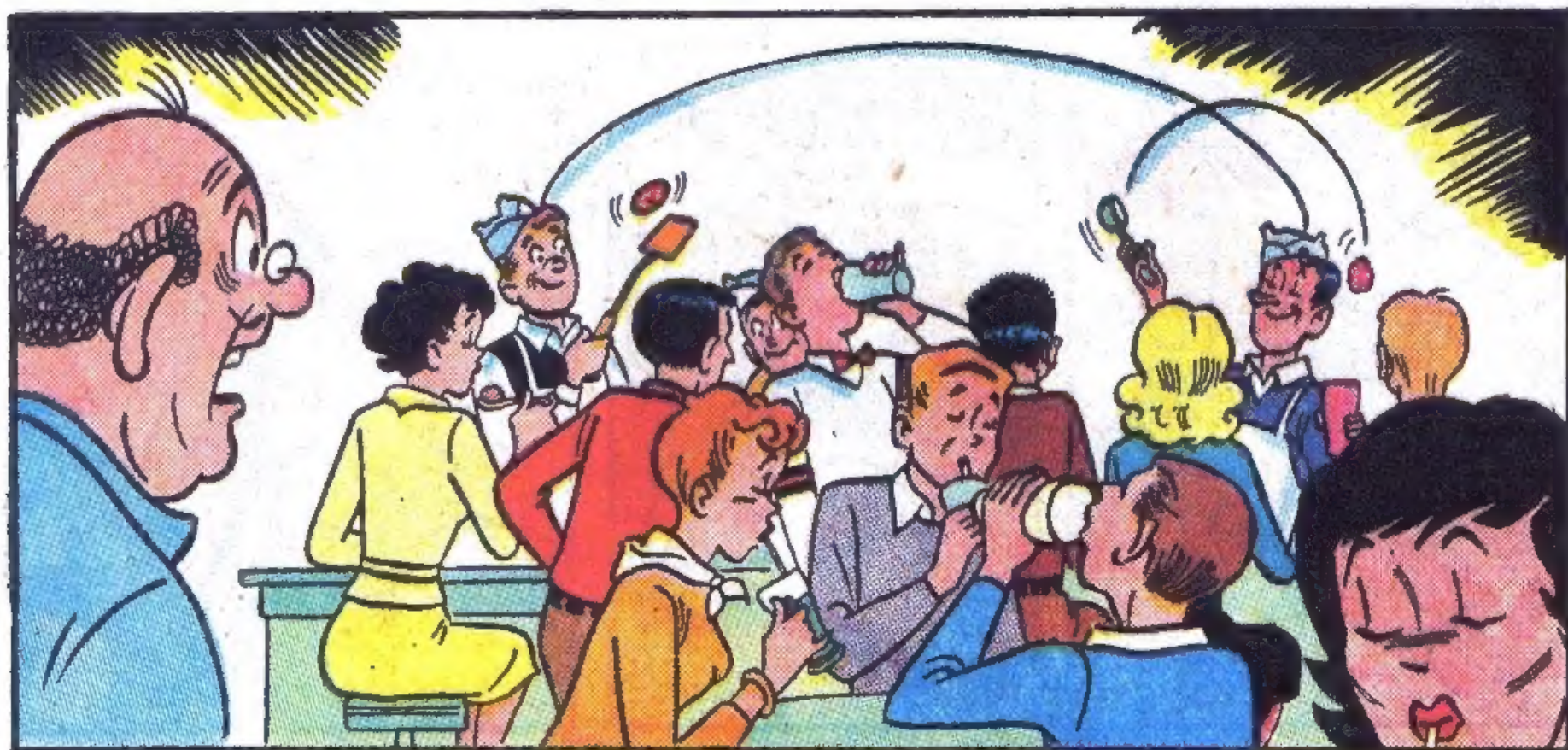


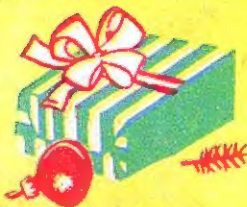












5617
Sports
Pacer V



Columbia

50 EXCITING MODELS

featuring...

SPORTS PACER V

A moderately priced sensation combining lean, sleek lightweight styling with the fun of racing speed and multiple gears. Five-Speed Derailleur shift, front and rear caliper brakes, two-way racing or touring handlebars, grain leather racing saddle, tire pump, chrome fenders and many other fine Columbia features.



3626
Boy's 26"
Firebolt



4626
Girl's 26"
Firebolt

FIREBOLT

Long — Lean — Luxurious, with Columbia's exclusive unitized frame-carrier construction. Forward-extending tank with twin headlights and horn... white sidewall tires... sparkling chrome fenders... jewel-tone enamel. A champion from the word GO... Your dream bike for Christmas and every day!

Since 1877... America's **FIRST** Bicycle

**BIG FREE
COLOR FOLDER:**

COLUMBIA BICYCLES, Westfield, Mass. Dept. ARC62

Please rush color folder for Christmas selection to:

Name

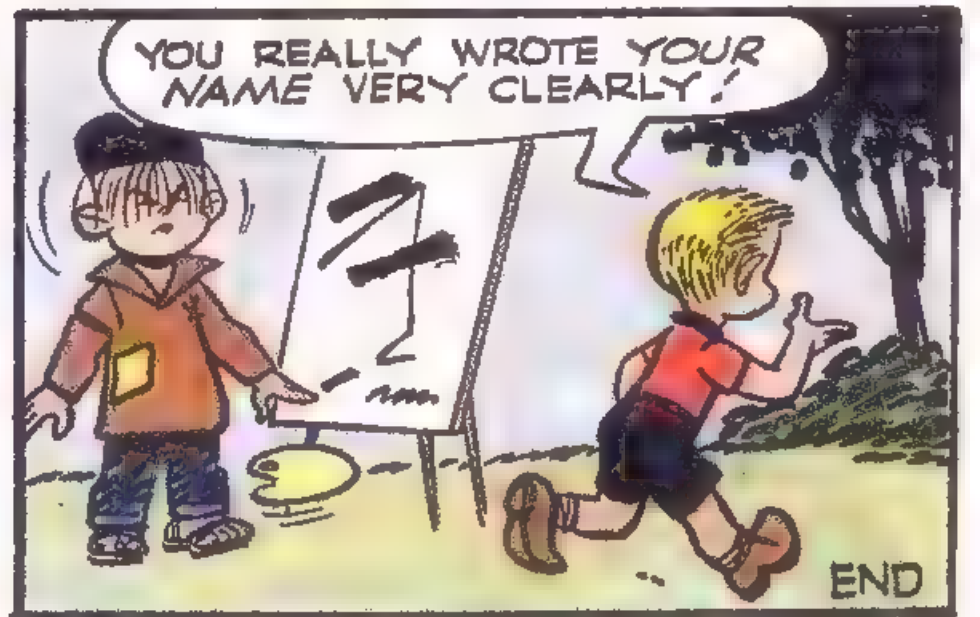
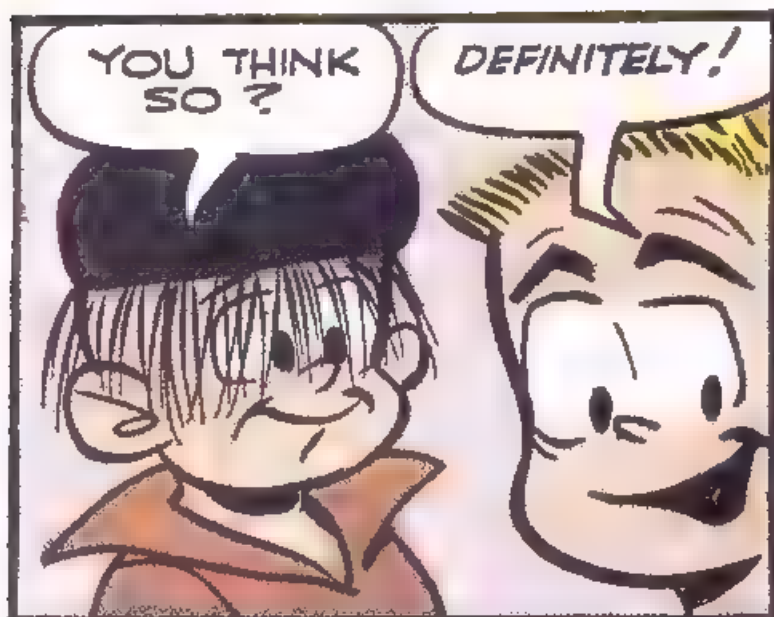
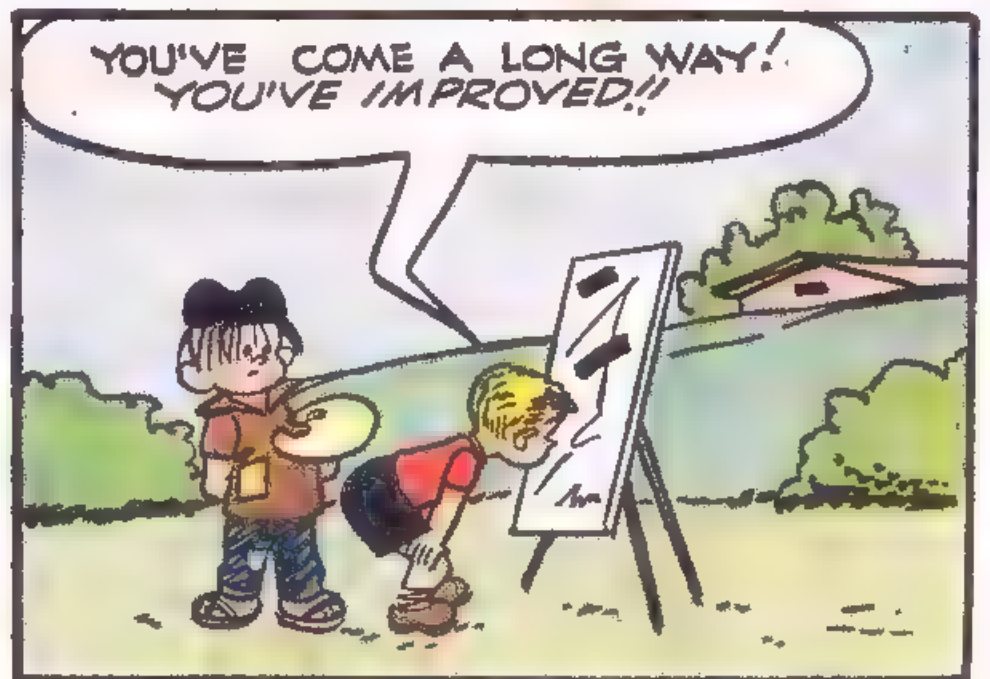
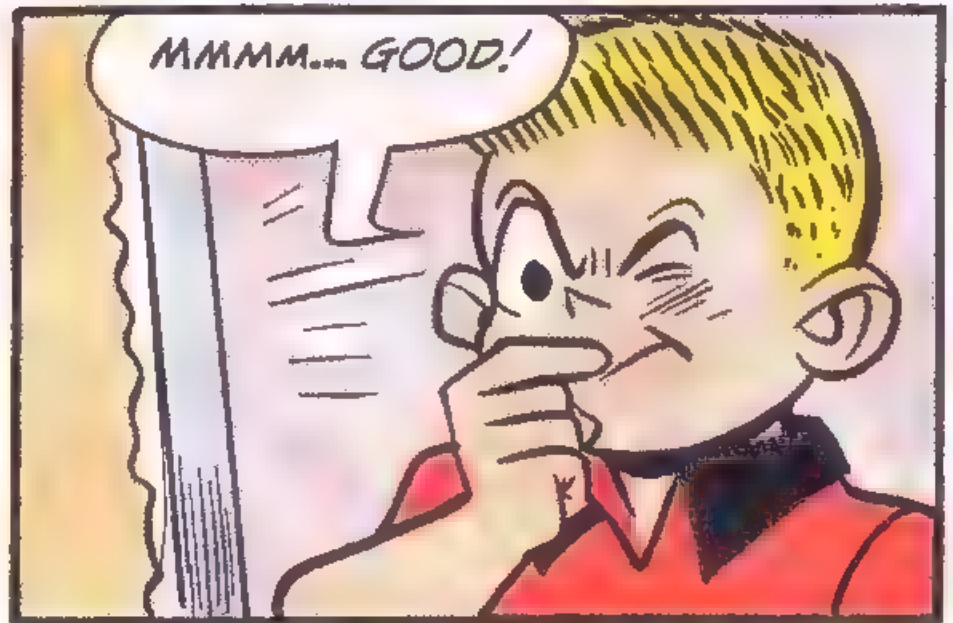
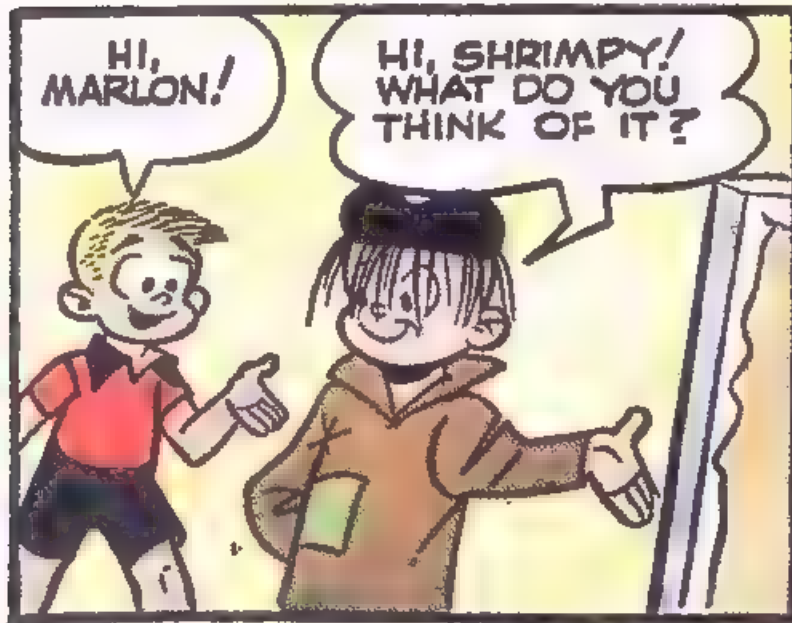
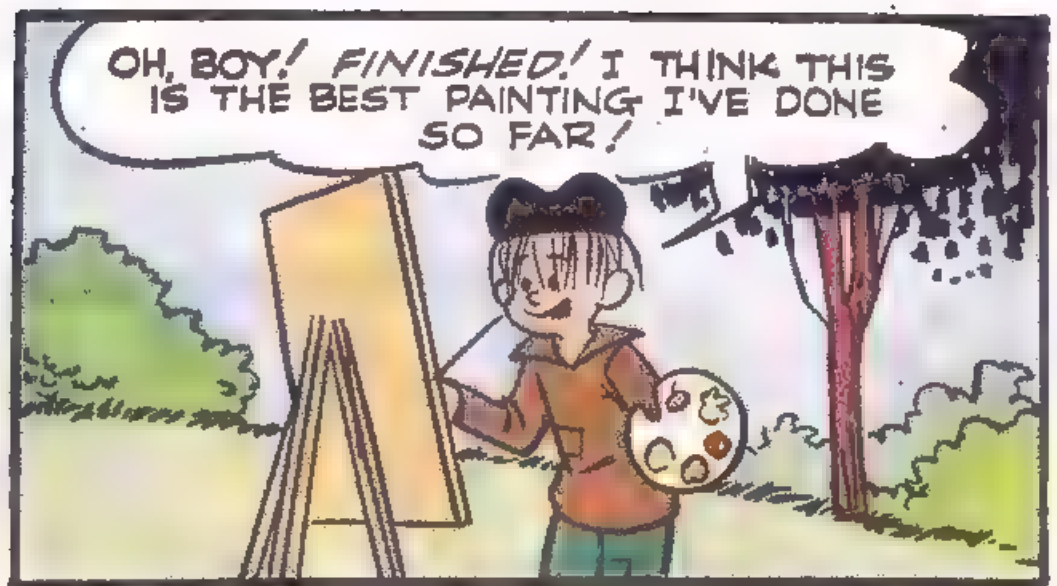
Street Address

City State



SHRIMPY

'THE CRITIC'



Archie

in
"CLAIM
to
FAME"

YOUR PASSING WAS
TERRIFIC, ARCHIE!

WHAT A GAME
ARCH PLAYED!

HEY, ARCHIE! THERE'S
A SCOUT OUT HERE THAT
WANTS TO SEE YOU!

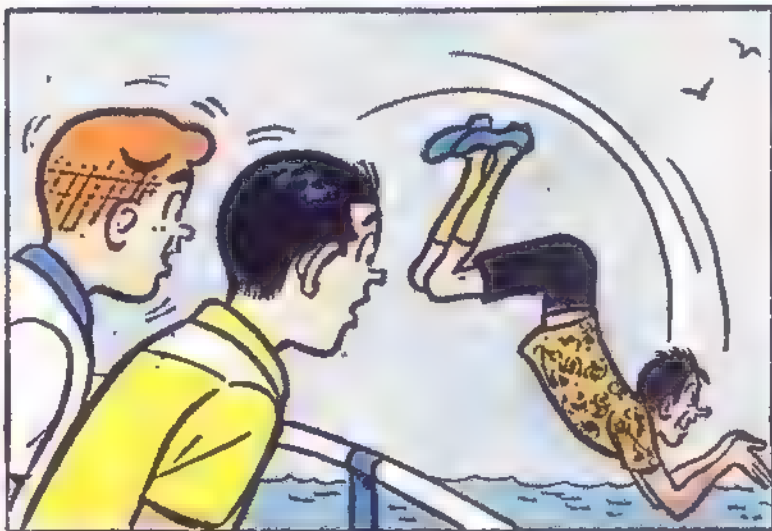
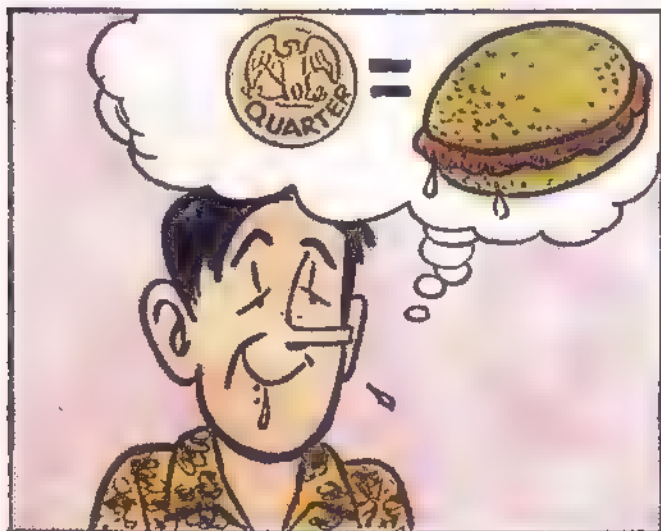
A SCOUT?
TO SEE
ME?

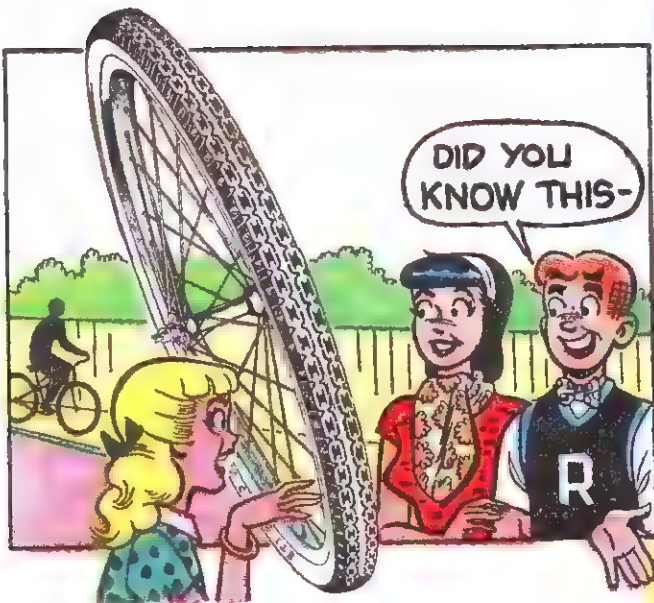
WOW! THIS MAY BE MY
CHANCE FOR A PRO CAREER!

Jughead

in
"Coin
Conscious"

BOY! LOOK AT THE NATIVES
DIVE FOR THE QUARTERS!





U.S. ROYAL

BIKE TIRES

have 3 ply
center-lap
construction

FOR SAFETY

**and
LONG LIFE!**

■ All U.S. Royal bike tires have 3 plies of high tensile cord fabric under the tread. ... Triple insurance against bruises and breaks. They're the "Safety First" tires with extra mileage built in.

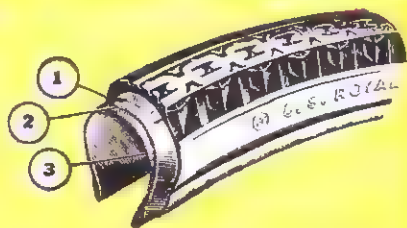


... Quality-manufactured in U.S.A. by

United States Rubber

CYCLE TIRE DIVISION

549 East Georgia Street, Indianapolis 6, Indiana



TIKI gods



A

HAND PAINTED—VIVID COLORS
3 DIMENSIONAL—JEWELLERS METAL!

Start your TIKI GOD collection now. These are authentic copies of HEATHEN IDOLS which have been worshipped for centuries by South Sea Islanders. According to ancient native folklore, "HE WHO WEARS ME SHALL COMMAND THE WIND AND THE SEAS AND HIS DESTINY". (only 3/5 actual size)

NOW—you too, can wear a TIKI ON A THONG. Millions of TV viewers have each week seen the TIKI GOOD LUCK CHARM worn by the romantic Sea Captain. Reproduced in Jewellers Metal. These GODS are authentic—copied down to the smallest detail. Eyes—Nose—Mouth are HAND PAINTED by skilled artists in bright BARBARIC COLORS! A most unusual conversation piece for adults. A Thrilling Unusual Gift for boys and girls. Nationally sold at leading department stores and jewellers for \$1.00-1.98 each.

NOW ONLY 59¢ each—2 for \$1.00! Save money—buy the complete set of 5 TIKI GODS—a comparable \$10.00 value—NOW ONLY \$2.00 (A—IDOL OF LOVE), (B—IDOL OF GOOD LUCK), (C—IDOL OF JOY AND HAPPINESS), (D—IDOL OF STRENGTH AND POWER), (E—IDOL OF WITCHCRAFT). Add 10¢ Parcel Post to each order. All orders shipped immediately. Money-back if not delighted.
(Send for our free catalog)

GREENWICH VILLAGE HANDCRAFTS
Dept. T-4337, 31 Second Ave., New York 3, N.Y.

59¢



C



D

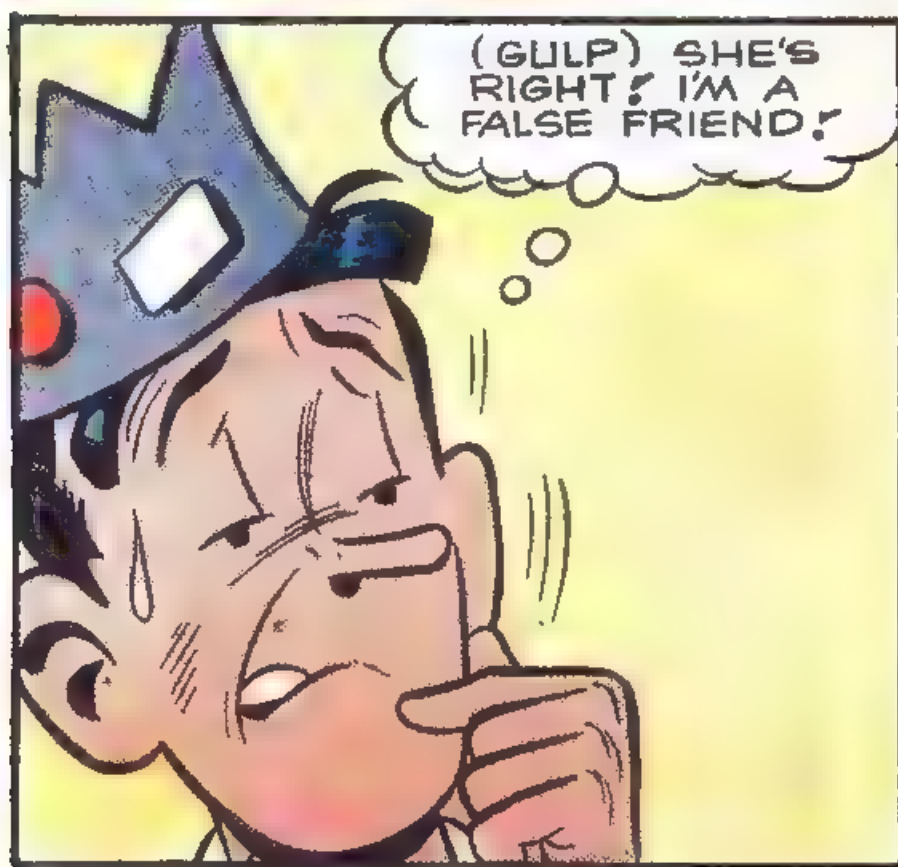
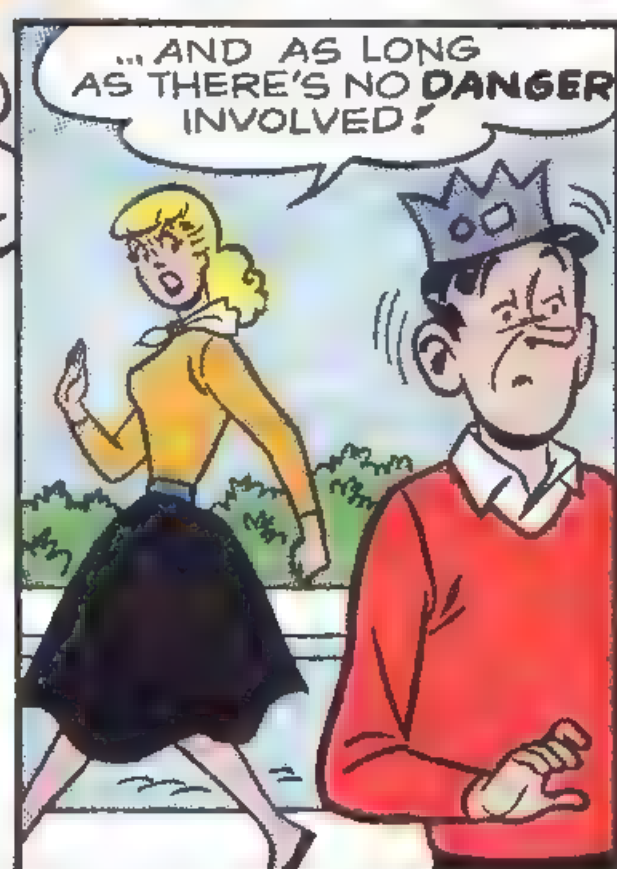
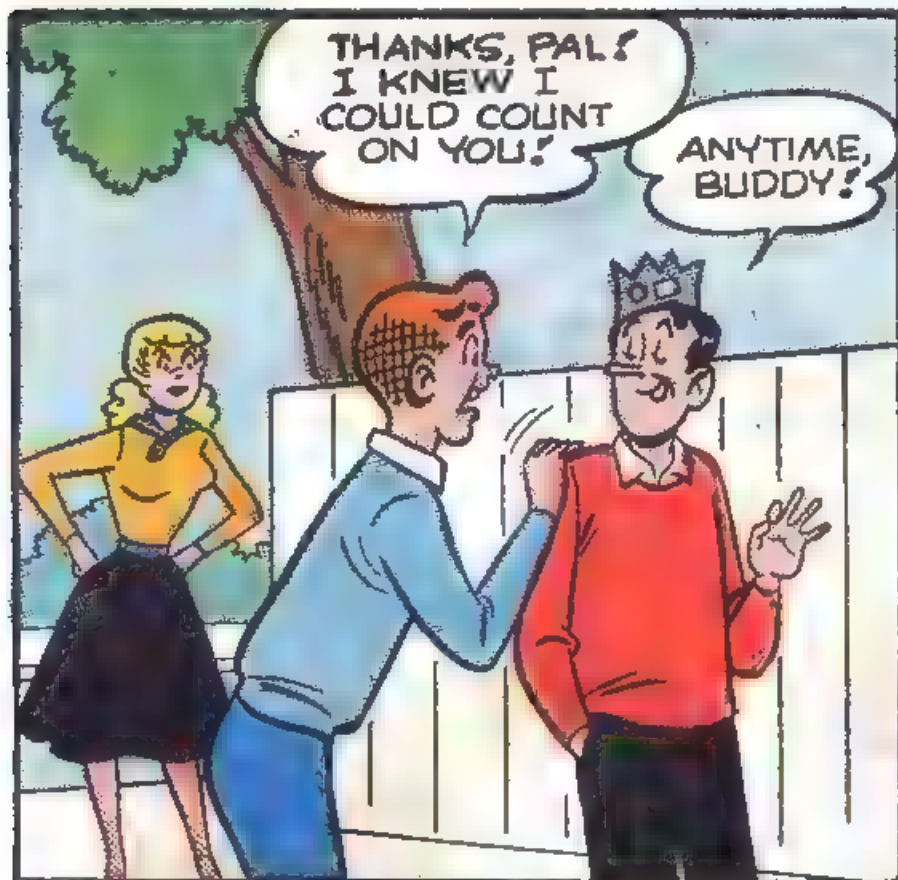


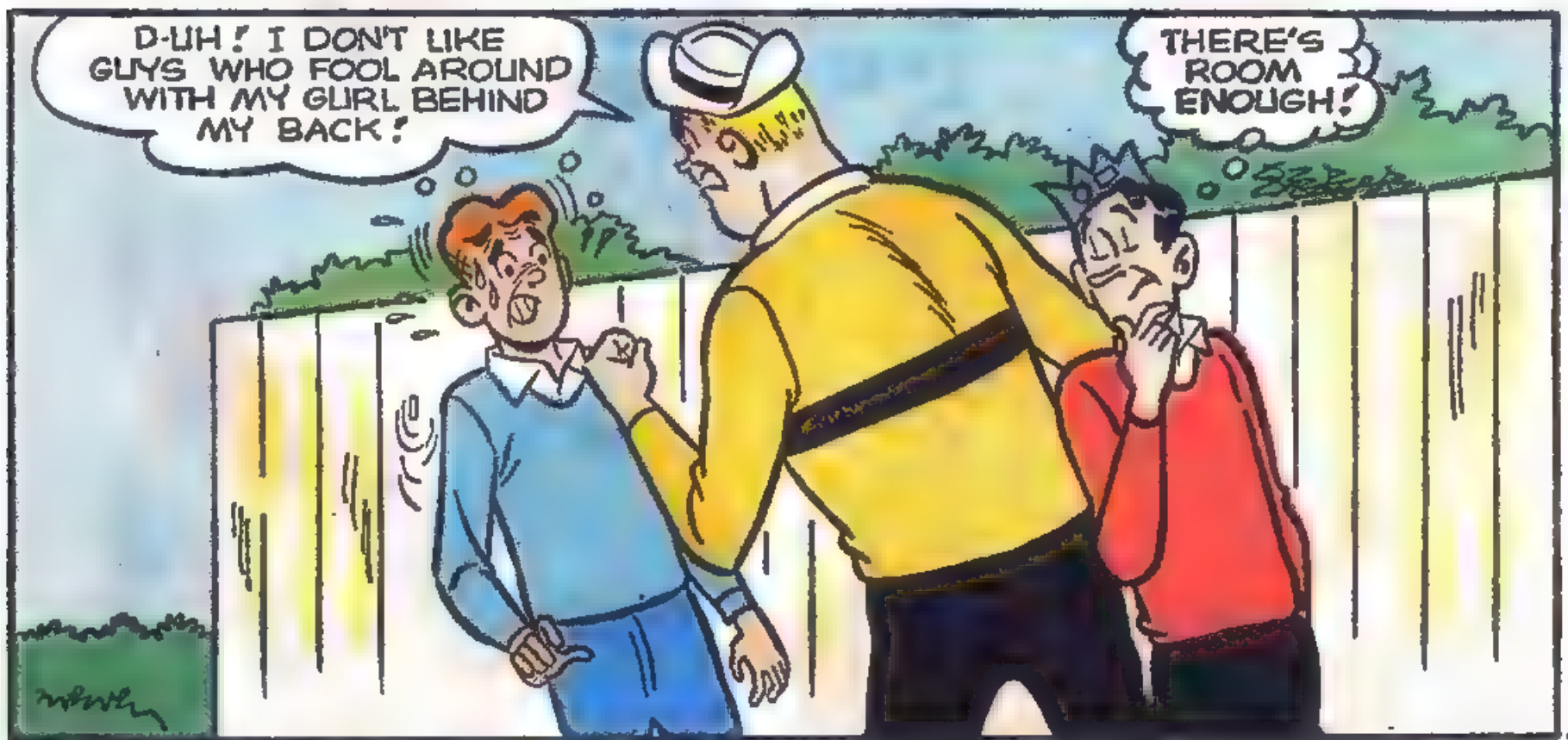
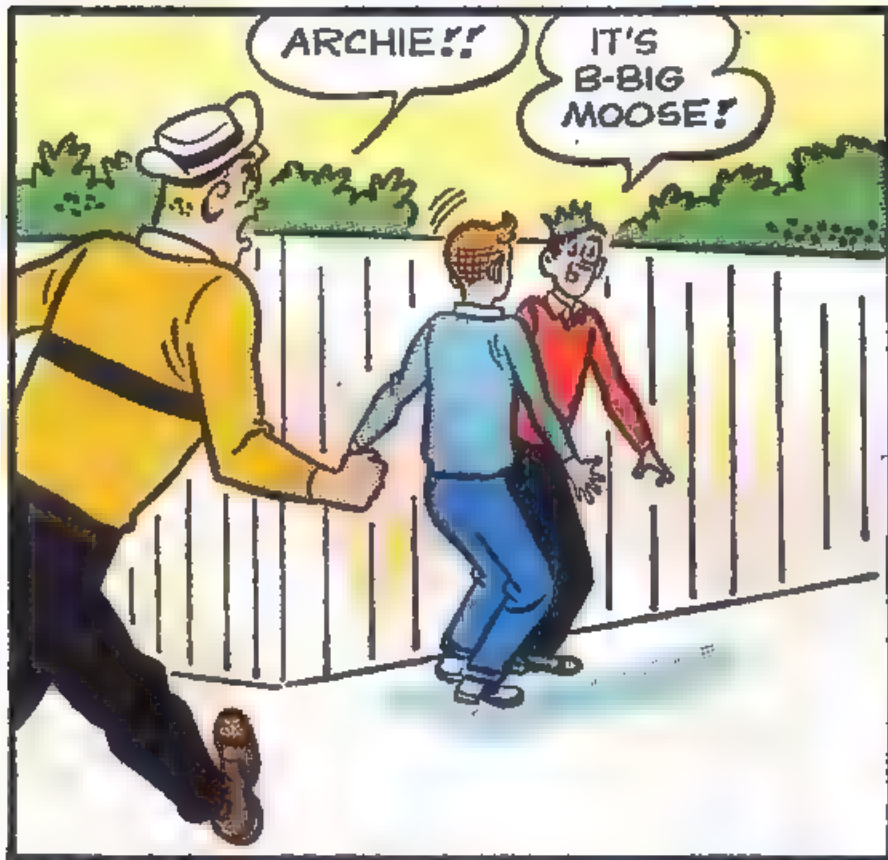
E

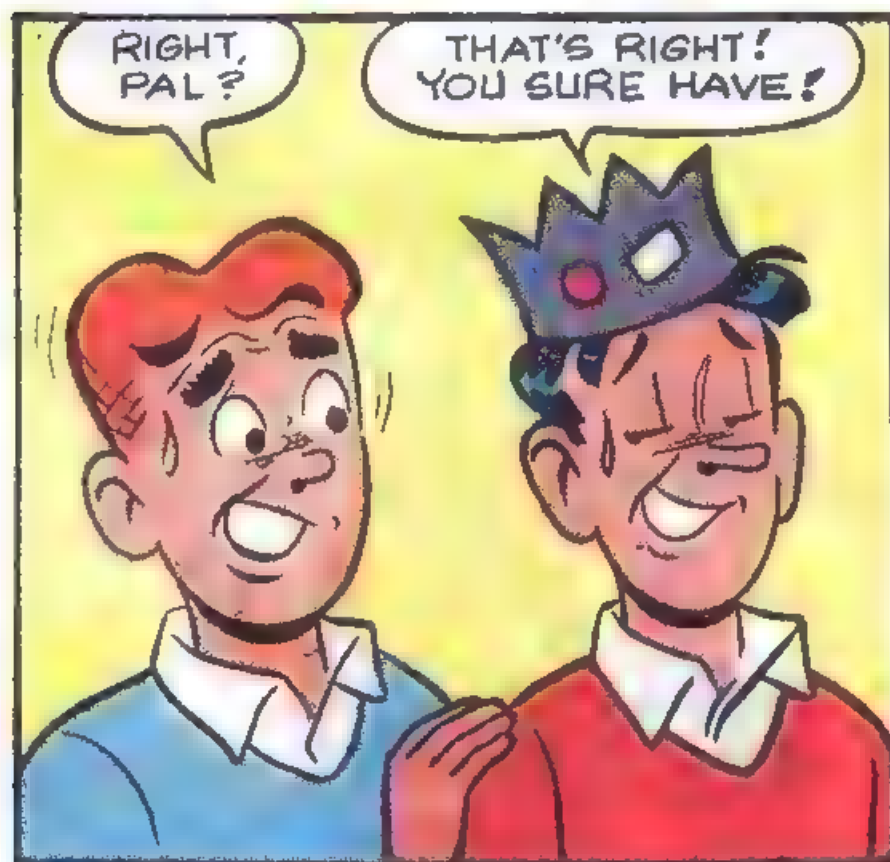
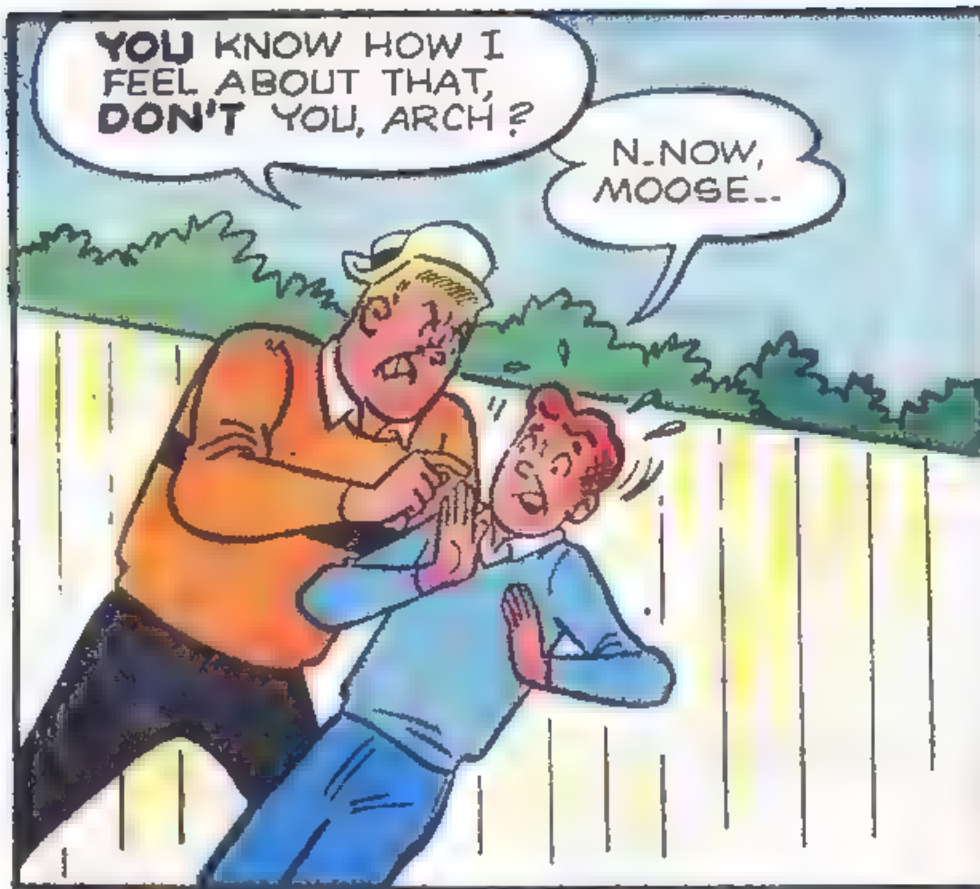
JUGHEAD

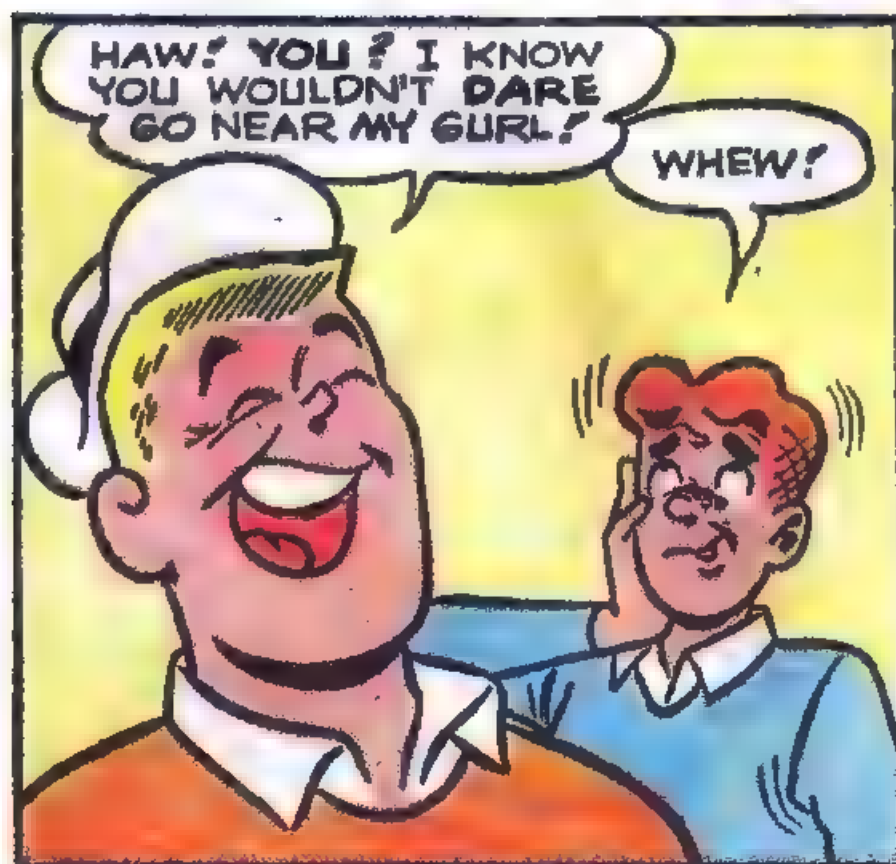
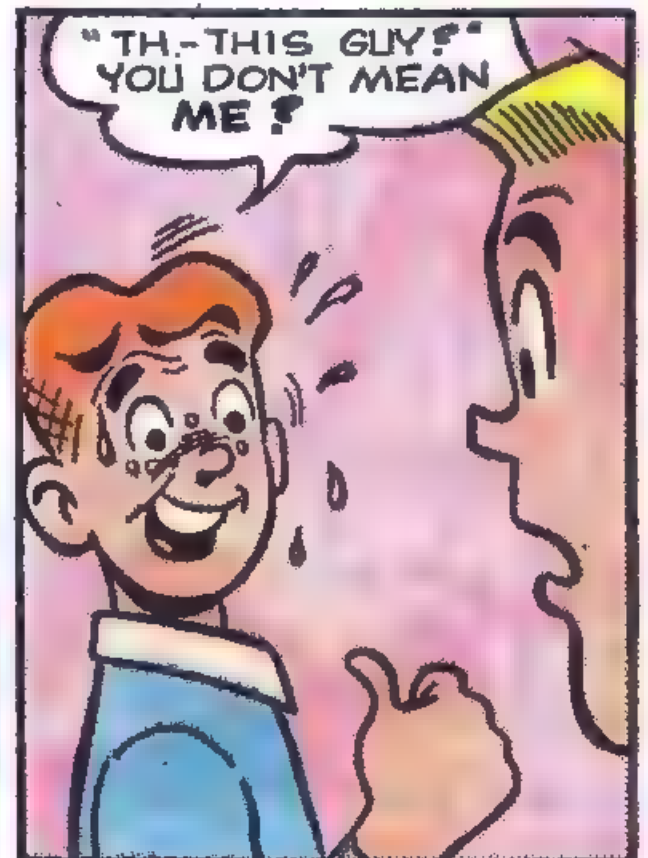
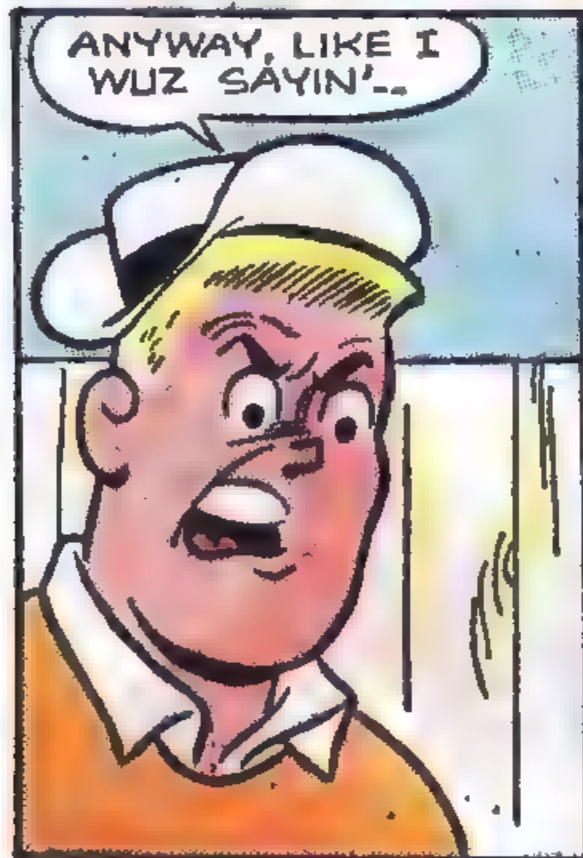
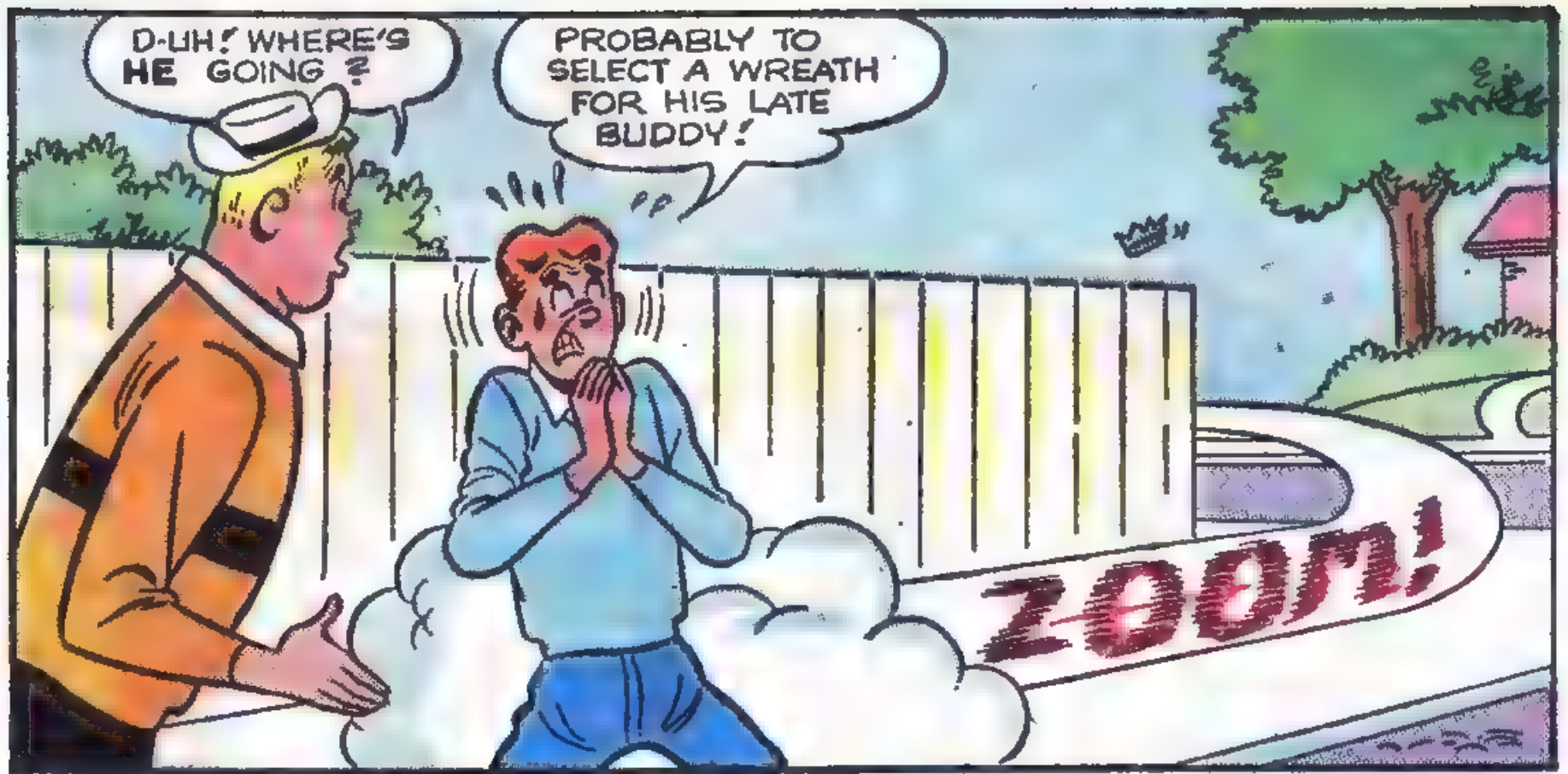
FRIEND IN NEED

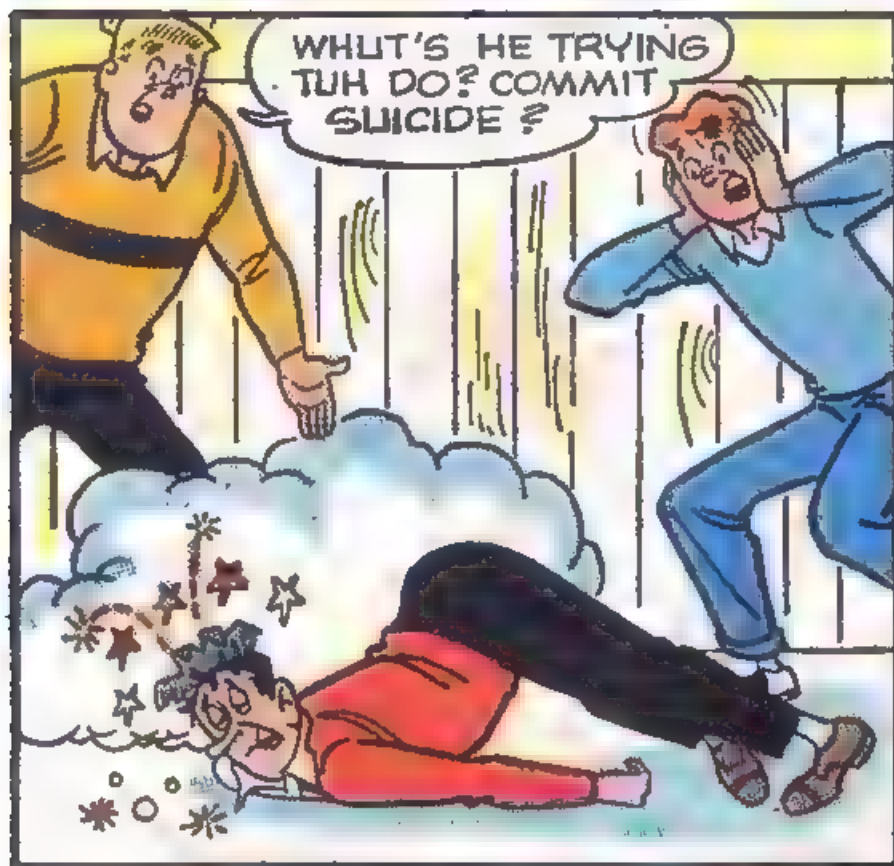












THE TIME OF THE YEAR *for* THE BOOK OF THE YEAR!

STUFFED FROM COVER TO COVER WITH
STORIES, LAUGHS, AND FUN FEATURES

For Happy Holidays



DON'T WAIT FOR SANTA!
MAKE SURE THERE'LL BE
A CHRISTMAS STOCKING IN
YOUR HOUSE!...MAIL THE
COUPON *NOW!*



ARCHIE'S CHRISTMAS STOCKING 20
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

PLEASE SEND ME _____ COPY(S) OF ARCHIE'S
CHRISTMAS STOCKING #20 AS SOON AS IT IS
OFF THE PRESSES. I ENCLOSE 25¢ IN COIN
(35¢ IN CANADA) FOR EACH COPY ORDERED.

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____

JUGHEAD

'THE TOUCH'

BOY? I'D SURE
LIKE TO SEE THAT
PICTURE?

NOW PLAYING

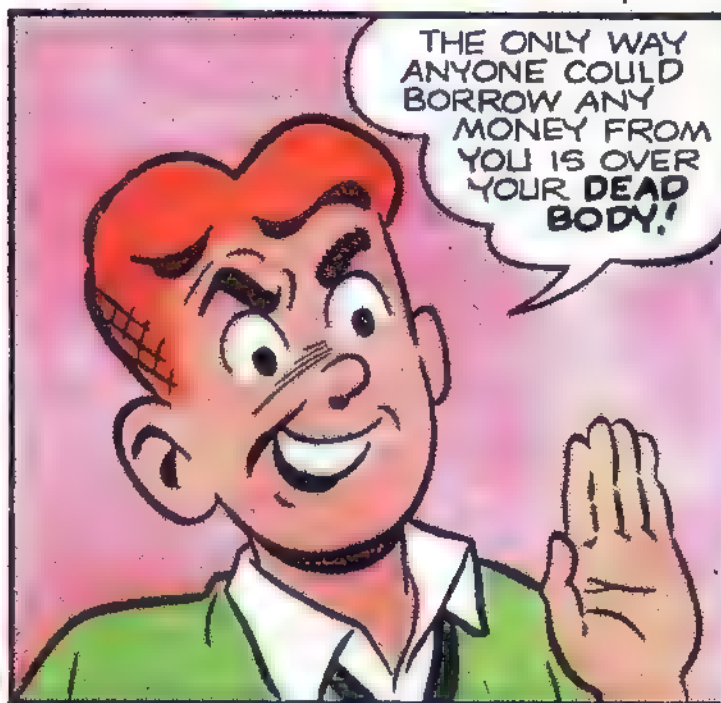
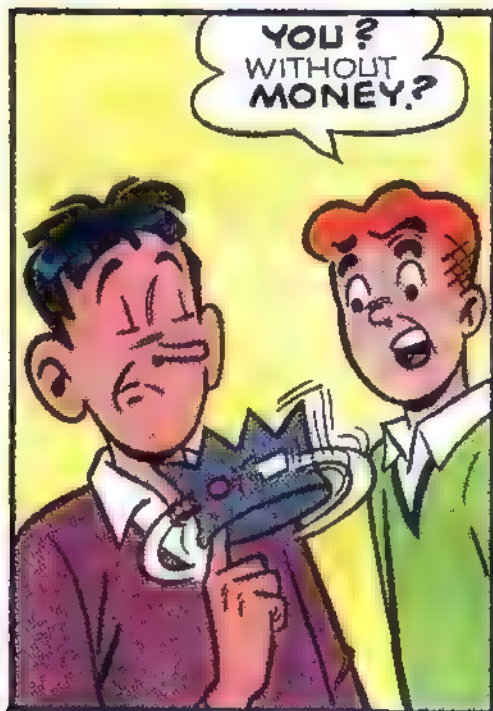
VAMPIRE of
VENUS

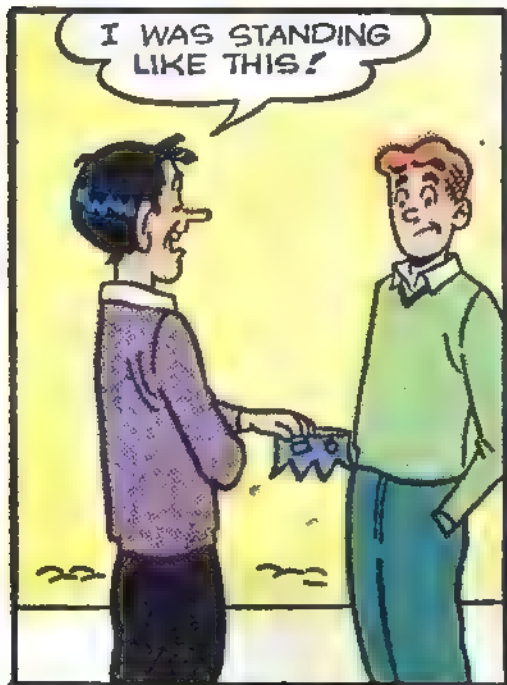
...A 4 SCAR PRODUCTION...



SO WHAT'S
TO STOP US?

YOU MEAN IT'S
YOUR TREAT?



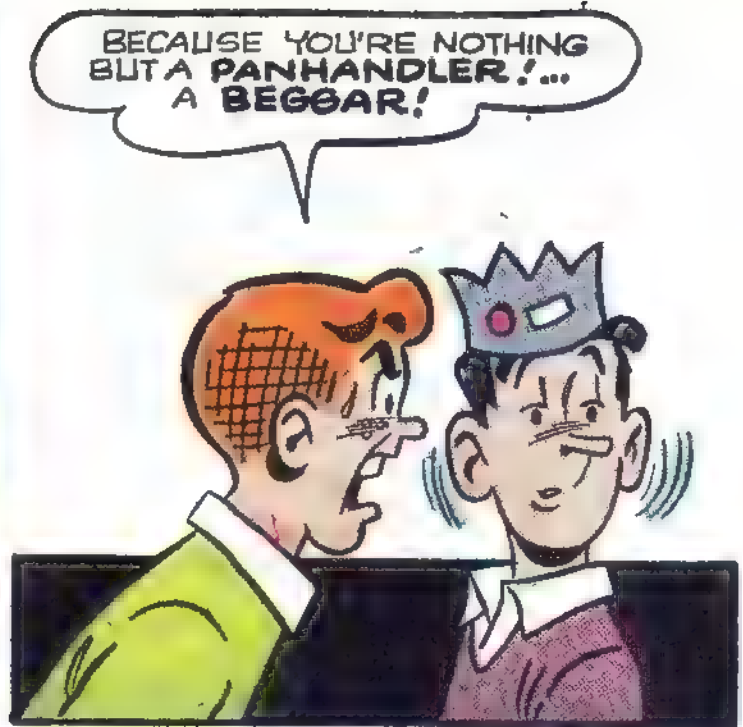


YOU OUGHT TO
BE ASHAMED
OF YOURSELF!

WHO?
ME?
WHY?



BECAUSE YOU'RE NOTHING
BUT A **PANHANDLER!**...
A **BEGGAR!**



I DIDN'T **ASK**
HIM TO DROP IT
IN MY HAT!

YOU GIVE
THAT MAN
BACK HIS
MONEY!



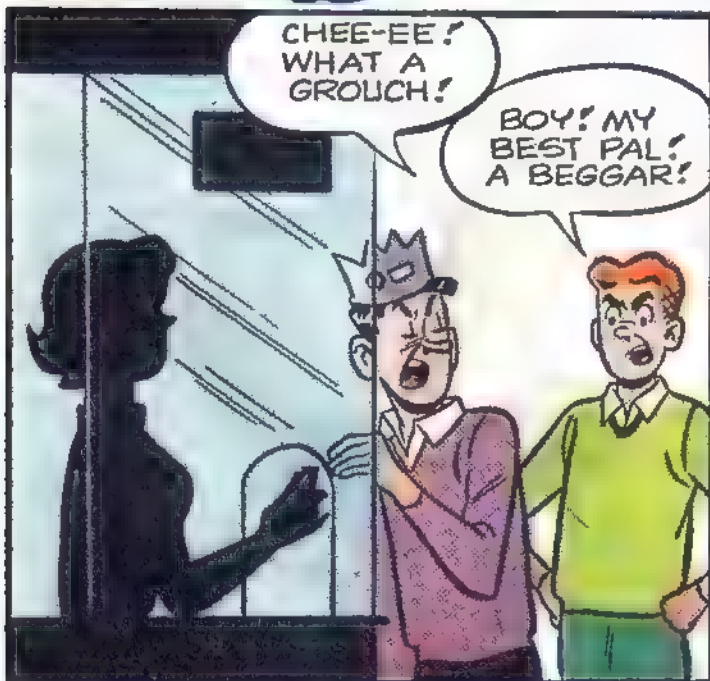
OKAY!
OKAY!

THERE'S
NO NEED
TO GET SO
EXCITED!



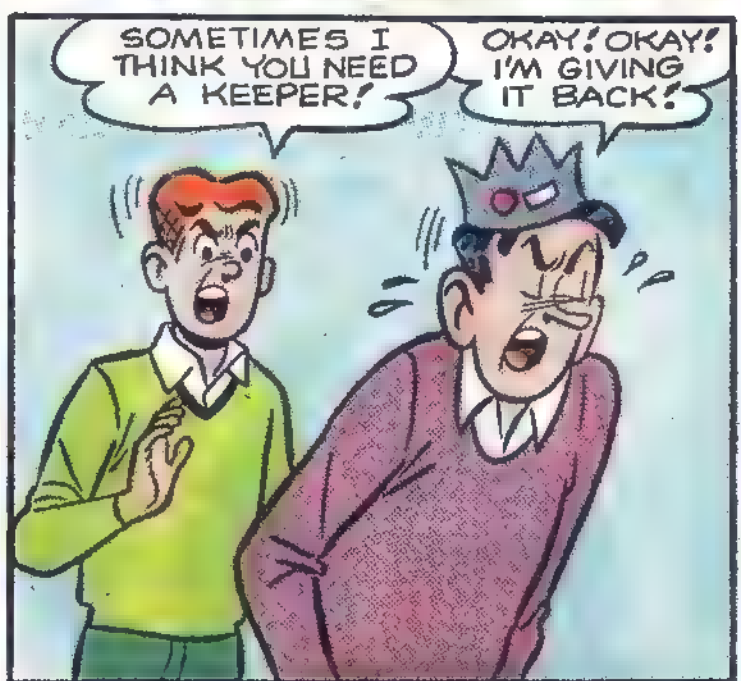
CHEE-EE!
WHAT A
GROUCH!

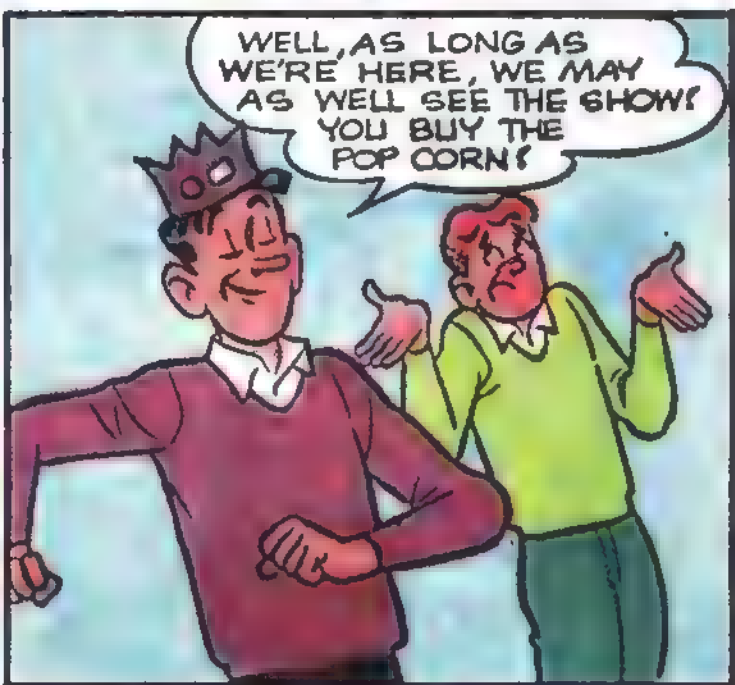
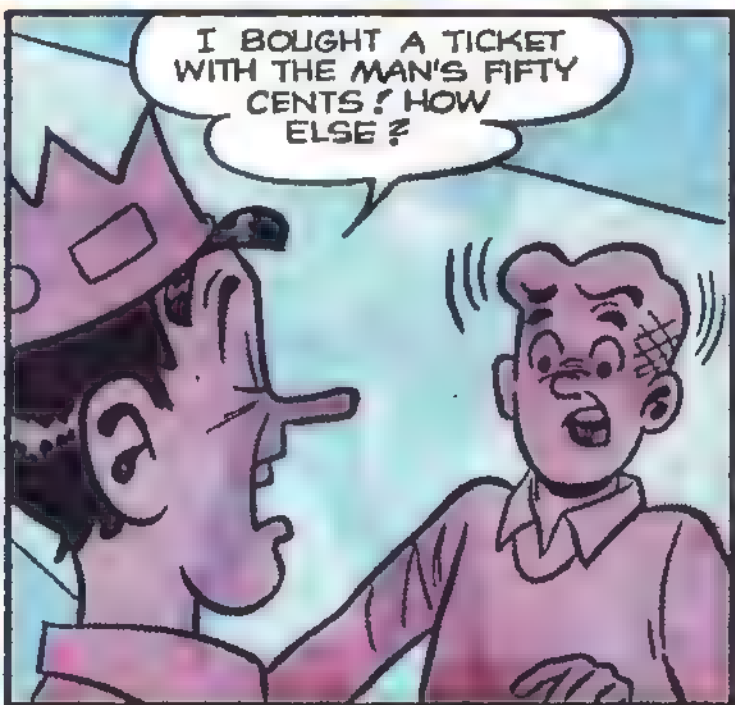
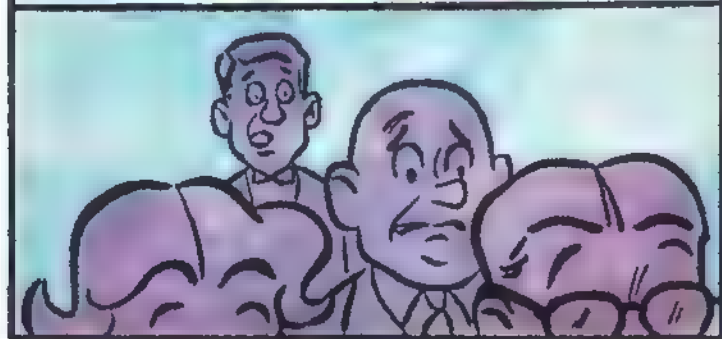
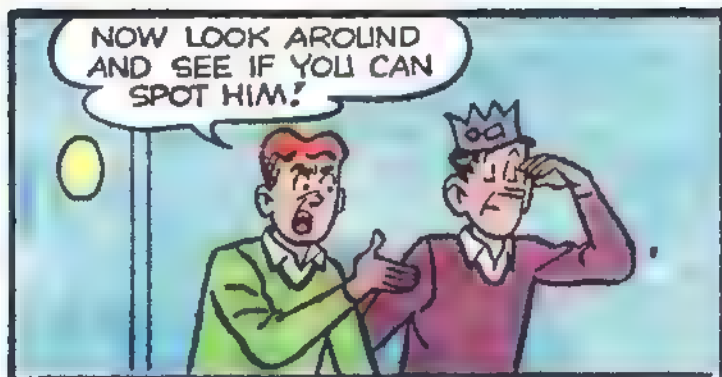
BOY! MY
BEST PAL!
A BEGGAR!



SOMETIMES I
THINK YOU NEED
A KEEPER!

OKAY! OKAY!
I'M GIVING
IT BACK!





**ALL THE
NEWS
THAT FITS
WE PRINT**

Archie Club News

**SEND IN
YOUR REPORTS
AND WIN
CASH PRIZES**

MEMBERSHIP—FIFTEEN CENTS

FIRST PRIZE — \$5.00

REPORTER

LINDA GORHAM
514 E. Glendale Avenue
Alexandria, Va.

PETS

There are many types of pets. Some are dogs, cats, goldfish, turtles, rabbits, parakeets, etc.

A good pet is chosen with a great deal of care. To be comfortable, a pet must have the proper food, and a clean place to stay.

When choosing a pet, ask yourself these questions: Will the right food be hard to get? Will it be likely to hurt someone? Will it be a nuisance because it makes too much noise? Is this animal the right size for the home in which it is going to live?

Most people seem to want a playful pet. Cats and dogs are the best choices. Tropical fish are interesting to raise and care for, but they're not the kind of pets to play with.

If a person wants a dog or cat, there are many kinds to select from. Short-haired dogs are easier to keep, and are best for cities. Such dogs are Beagles, Boston terriers, Dachshunds, Chihuahuas, and Boxers. Great Danes are short-haired, but are big for city living. Cockers and Scotties are long-haired, and are better off away from crowded, dirty streets. Setters and Collies are good country dogs.

No house cats are too big for cities but, short-haired cats are much easier to take care of than the long-haired ones.

Pets are often bothered by pests such as ticks, fleas, and lice. Taking good care of your pets help to prevent these pests.

Ticks are not only a nuisance but also a menace because they carry disease. Fleas are not harmful to the animal, they are just a nuisance. Lice are also a disease carrier. They are very small and their eggs stick to the animal's coat.

Goldfish are a lot easier to care for than tropical fish. They live just as well in a fish pond outdoors, as they do indoors in a bowl. Most are gold but some are black, silver, or red.

Fashions change in pets. Parakeets are now more popular than parrots. Pug dogs were very common, but now there are not very many of them.

SECOND PRIZE — \$3.00

REPORTER

JOE FORNS
536 N. Rush Street
Chicago 11, Ill.

Here are some facts about Saturn

Some people think that Saturn is the strangest and most beautiful planet. It does look different from the others. It has three big rings around its middle. Galileo saw the rings first. They are made of millions of tiny bodies too small to be seen by telescopes from the earth. Saturn is 736 times as big as the Earth, but it is probably not solid like the Earth. Astronomers believe that Saturn is made of gas or liquid. It takes thirty Earth years for Saturn and its nine moons to revolve once around the sun. Saturn rotates about as fast as Jupiter, once in every ten hours. Saturn is 885 million miles from the sun. It is very cold on Saturn. The temperature is about 300 degrees below zero.

THIRD PRIZE — \$2.00

REPORTER
CINDY FOLLIS
1500 North Niagara Street
Burbank, Calif.

THE LIPIZZAN

The Lipizzan is a powerfully built horse, yet is the ballet dancer of the horse kingdom.

The foals are left with the mare until they are four years old. This is so all the playfulness and foolishness is out of them and they are ready to work. The coat of the foal is brown and gradually it lightens to white.

Only the stallions are trained and only the strongest of these stallions go on to learn the hardest steps of this world famous horse ballet.

The riders sit so straight because for many years they wore coats with steel bars sewn in them.

The rider seems to sit as still as a statue

in the saddle but he is constantly giving commands to the horse with his knees.

FOURTH PRIZE — \$1.00

REPORTER
GEORGE L. MORRIS
126 W. Ottawa Street
Logansport, Ind.

Jughead: What did one toe say to the other toe?

Archie: I think a heel is following us!

Betty: What did one eye say to the other eye?

Reggie: I don't know!

Betty: There's something between us that smells!

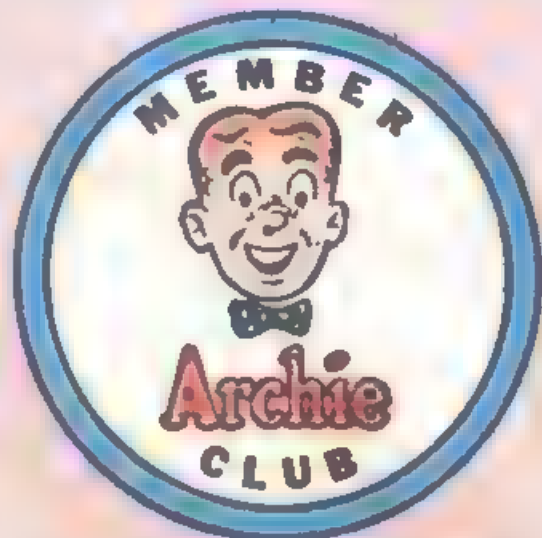
Veronica: What did one ear say to the other ear?

Archie: What do you know, we live on the same block!

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES,



not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.



Every member gets this official press card and beautiful 4 color button

ARCHIE CLUB:

241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to:

NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ STATE _____

New Amazing Invention — "MAGIC ART REPRODUCER"

DRAW ANY PERSON NO TALENT!

IN ONE MINUTE NO LESSONS!

Anyone Can Draw With This Amazing New Invention—Instantly!



FREE! "Simple Secrets of Art Tricks of the Trade"

This valuable illustrated guide is yours FREE with order of "Magic Art Reproducer." Easy ABC art tricks that anyone can follow on different techniques, effects, proportions, perspectives, shading, color, animated cartoons, human figures to use with "Magic Art Reproducer" for added touches to your drawings.

You Can Draw Your Family, Friends, Anything From REAL LIFE—Like An Artist Even If You CAN'T DRAW A Straight Line!

Yes, anyone from 5 to 80 can draw or sketch or paint anything now . . . the very first time you use the "Magic Art Reproducer" like a professional artist—no matter how "hopeless" you think you are! Anything you want to draw is automatically seen on any sheet of paper instantly! Then easily and quickly follow the lines of the "picture image" with your pencil . . . and you have an accurate original drawing that anyone would think an artist had done. Also make drawings larger or smaller as you wish. Anyone can use it on any desk, table, board, etc.—indoors or outdoors! No other lessons or practice or talent needed!

HAVE FUN! BE POPULAR! Everyone will ask you to draw them. You'll be in demand! After a short time you may find you can draw well without the "Magic Art Reproducer" because you have developed a "knack" and feeling artists have—which may lead to a good paying art career.

Still Life, Vases, Bowls of Fruit, Lamps, Furniture, all objects.



Outdoor Scenes, Landscapes, Buildings.



Also Excellent for Every Other Type of Drawing!

- Human Figures
- Outdoor Scenes, landscapes, buildings
- Still life, vases, bowls of fruit, lamps, furniture, all objects
- Copy photos, other pictures, portraits, etc.
- Copy blueprints, designs, decorations, for woodwork, machines, for needlework, crocheting, knitting
- Copy all cartoons.

SEND NO MONEY!

Free 10-Day Trial!

Just send name and address. Pay postman on delivery \$1.98 plus postage. Or send only \$1.98 with order and we pay postage. You must be convinced that you can draw anything like an artist, or return merchandise after 10-day trial and your money will be refunded.

NORTON PRODUCTS, Dept. 817 296 Broadway, New York 7, N. Y.

YOU NEVER SO BIG!



WORLD'S LARGEST DIAMOND RING!

It glitters! It dazzles! It's gigantic! Imagine a sparkler 2 1/2" by 4 1/2" . . . beautifully set in a ring that fits any size finger. It would be worth a million dollars if it was real!

Only \$1.00



WORLD'S LARGEST BOW TIE!

Wow! A bow tie a foot long and four inches wide. Guaranteed to make you the center of attention and create laughs whenever you wear it. Perfectly tied and ready to wear.

Only \$1.00



WORLD'S LARGEST SPECS!

They're spec-tacular! Super-sized! A full 11-inches wide. Made exactly like prescription frames. . . temples hold them firmly to any size head. Wear indoors and outdoors for roars of laughter.

Only \$1.00



WORLD'S LARGEST COMB!

Biggest comb you ever saw! A foot long, yet you can actually use it. A great gift!

Only \$1.00



Only \$1.00

LIFETIME ERASER!

A TWO-FOOT LONG snakey eraser tops this quality pencil. Will last forever! You get TWO for



LIGHT-UP GOGGLES

A goofy 10" wide, and 3 1/2" deep, they're lit up with bulbs and battery. You'll get attention—and lots of laughs.

only \$1.00

BIGGEST DOLLAR'S WORTH IN HISTORY! ORDER TODAY!

Medford Products, Dept. AC 10 P.O. Box 444, Great Neck, N.Y.

Please rush me the giant laugh-getters checked below. Enclosed is \$_____ in full payment. (No C.O.D.) Money back if not delighted.

☐ Diamond Ring
☐ Specs
☐ Light-Up Goggles

☐ Bow Tie
☐ Comb
☐ Lifetime Eraser

Name _____

Address _____

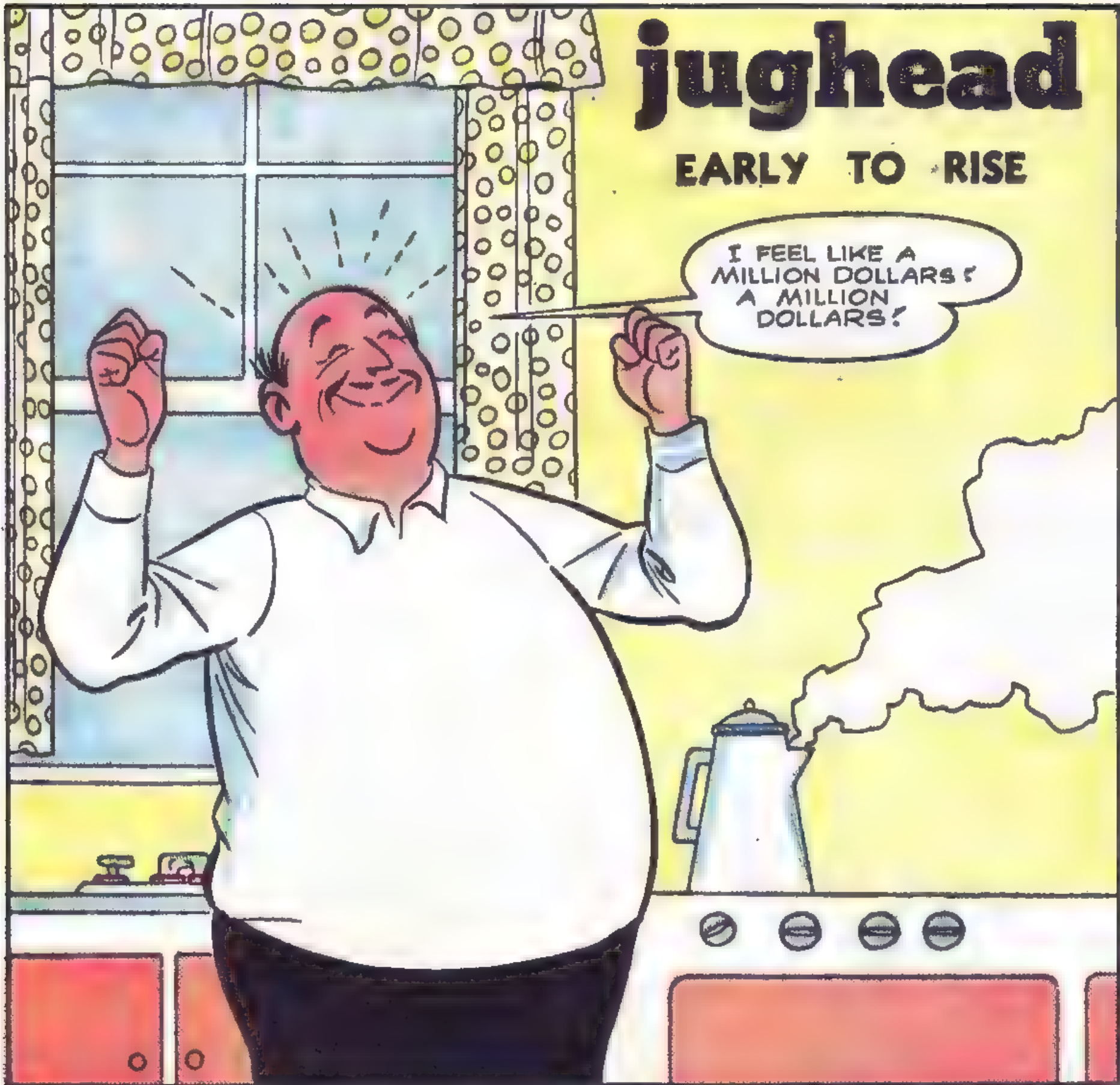
City _____ Zone _____ State _____

MEDFORD PRODUCTS, Dept. AC 10 P.O. Box 444, Great Neck, N.Y.

jughead

EARLY TO RISE

I FEEL LIKE A
MILLION DOLLARS?
A MILLION
DOLLARS?

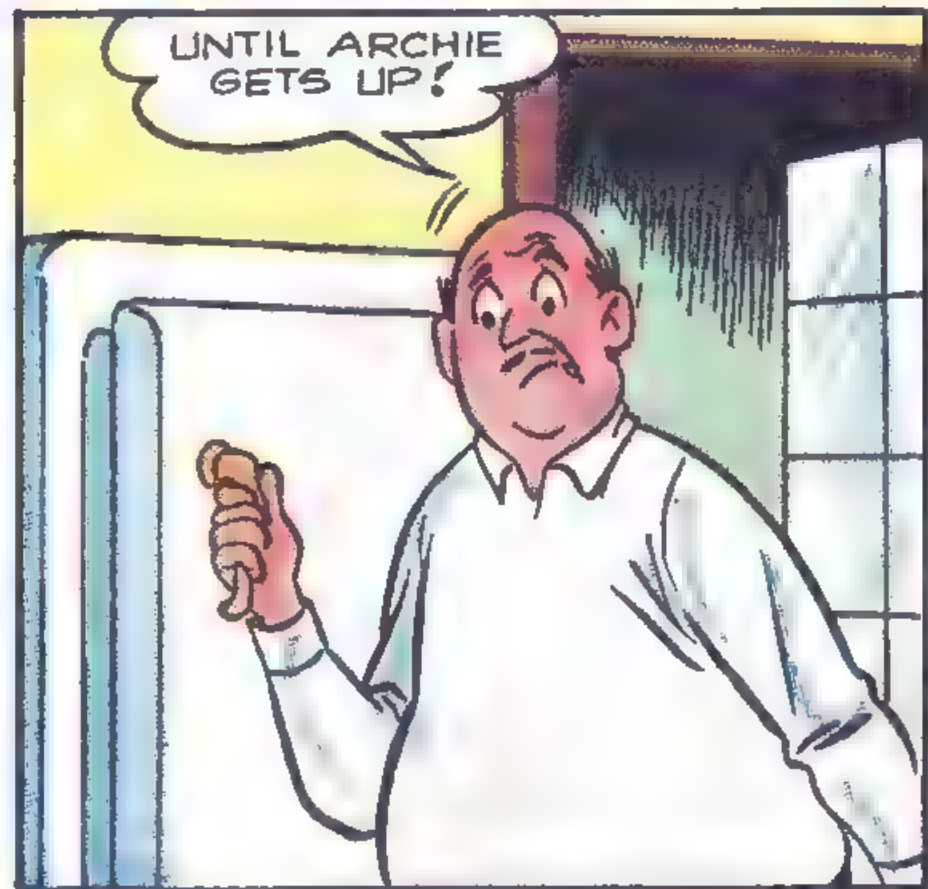


THERE'S NOTHING LIKE
GETTING UP EARLY ON A
SATURDAY MORNING!

IT'S SO QUIET,
SO PEACEFUL!



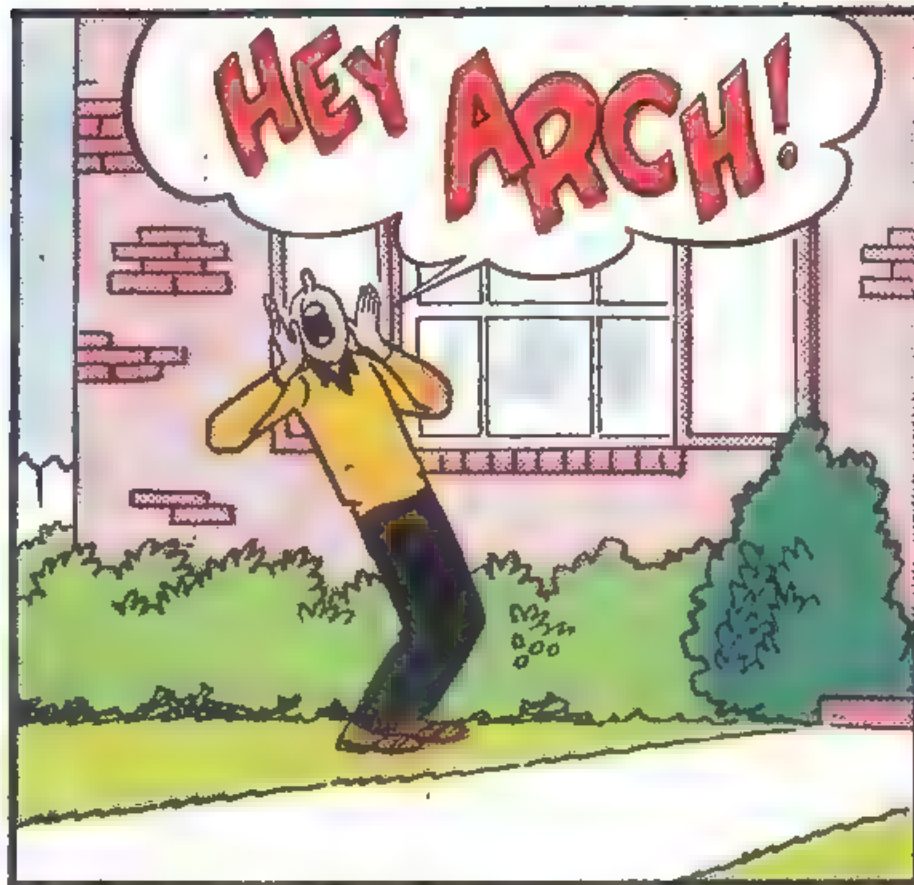
UNTIL ARCHIE
GETS UP!



AHH! A NICE, SILENT,
SOLITARY BREAKFAST, AND...



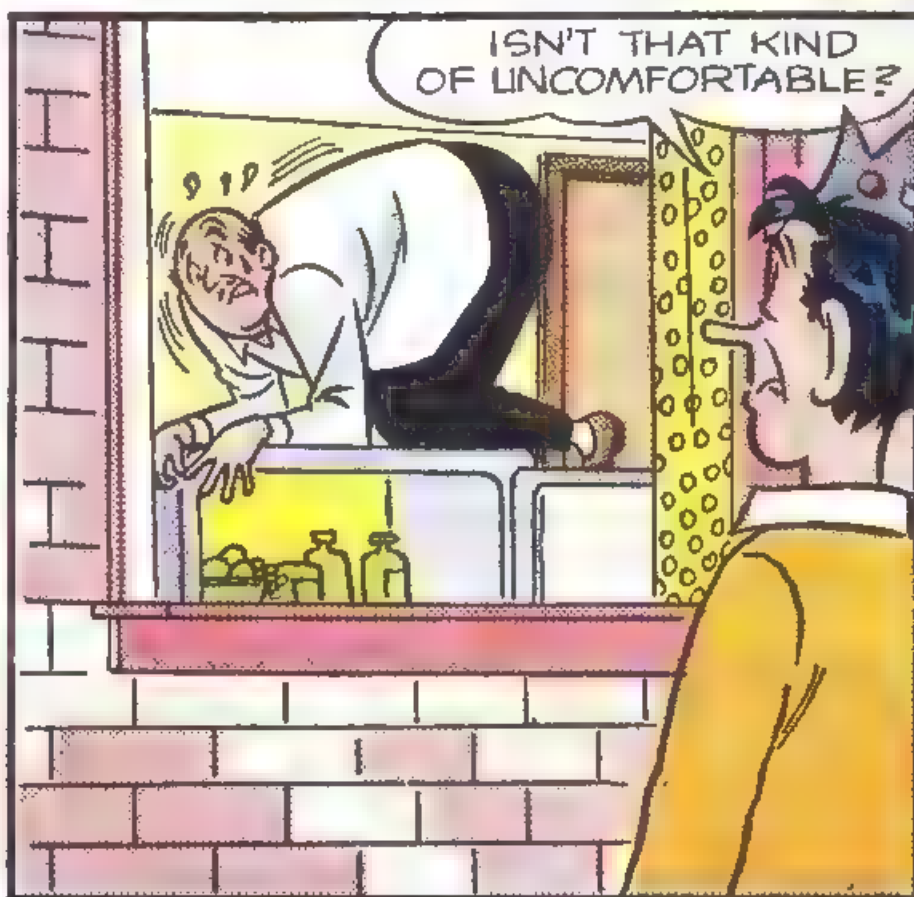
HEY ARCH!



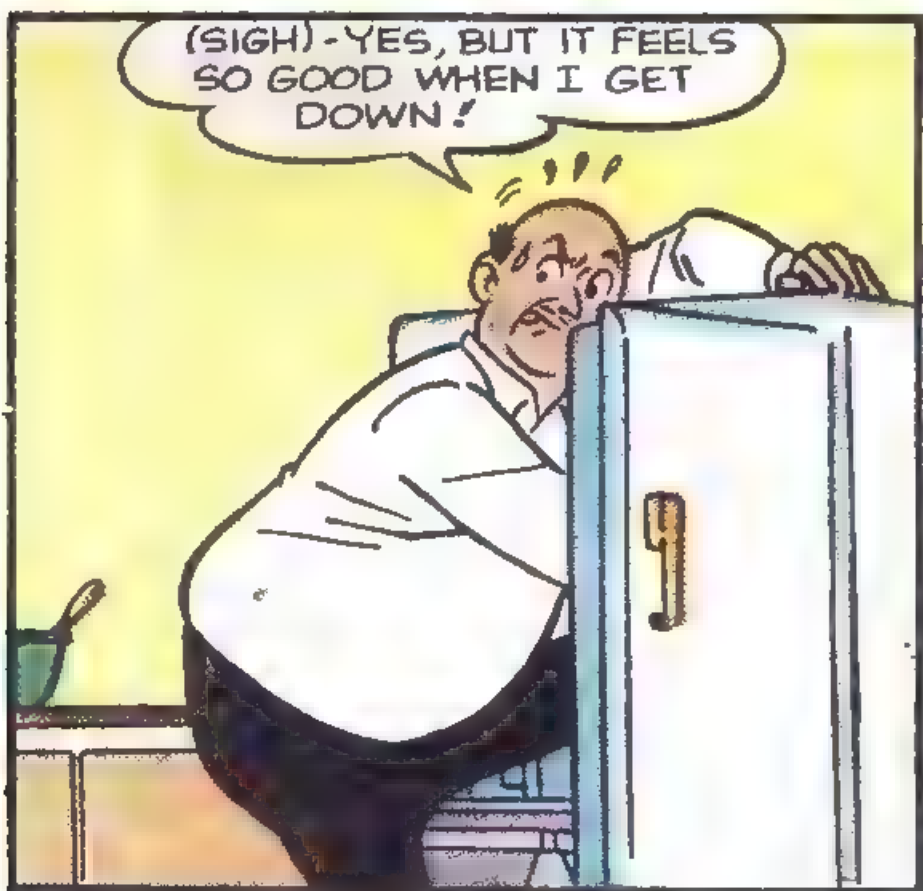
HI THERE, MR.
ANDREWS!



ISN'T THAT KIND
OF UNCOMFORTABLE?

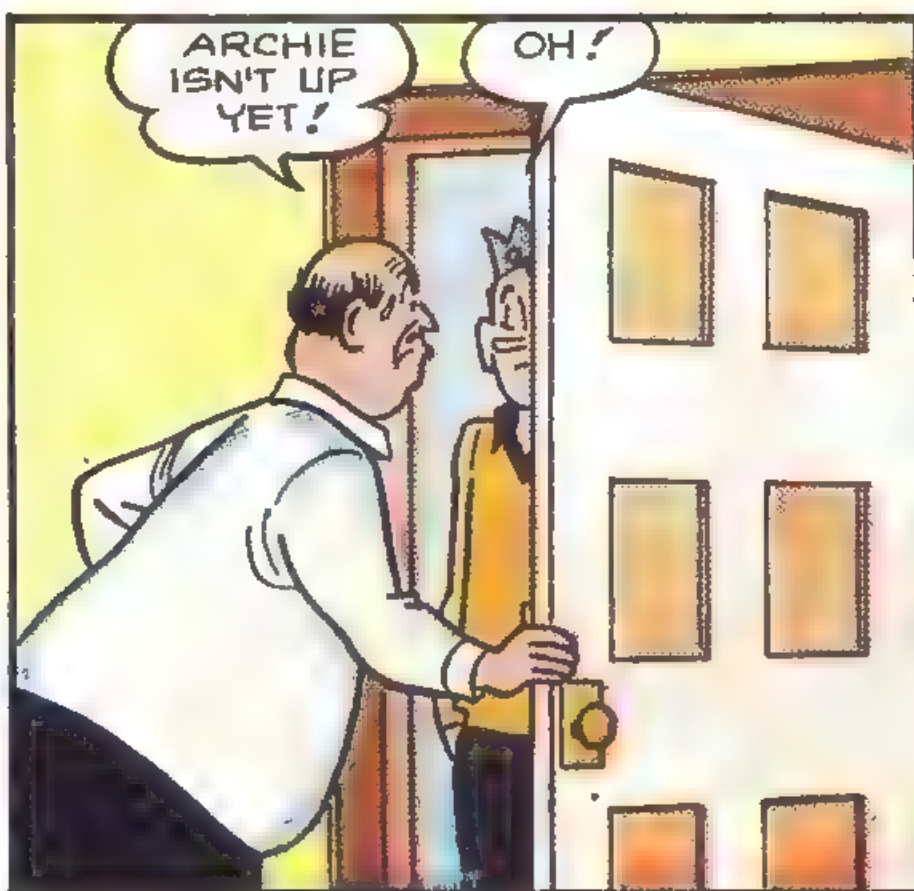


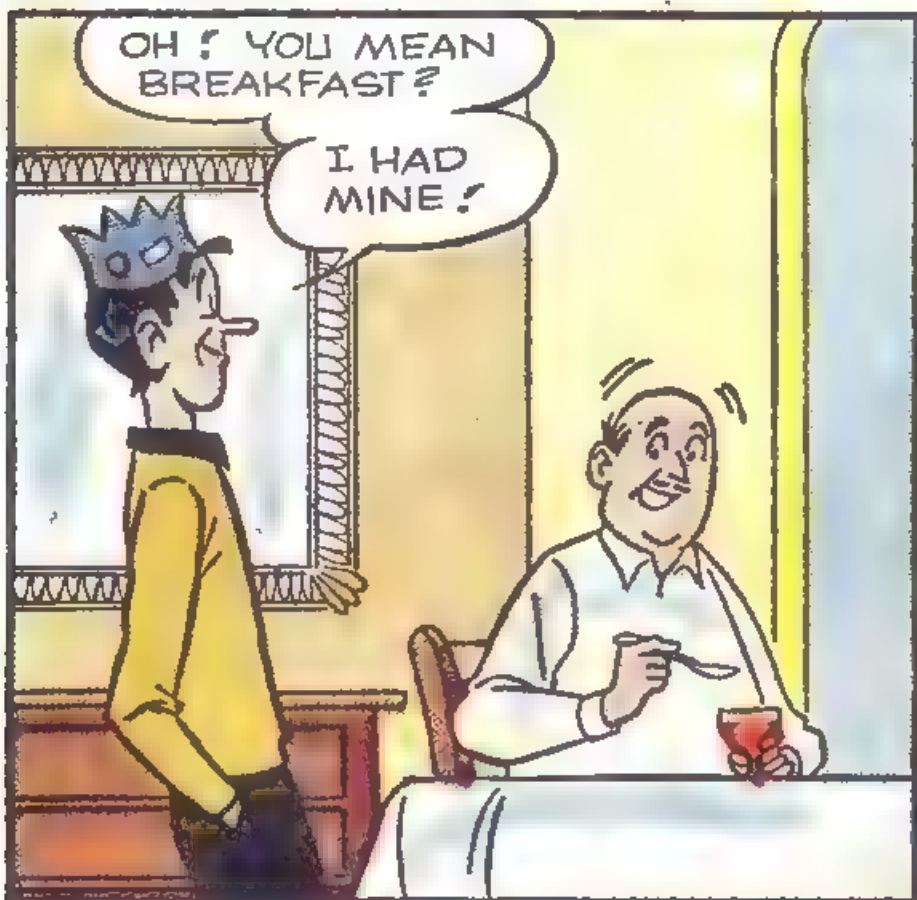
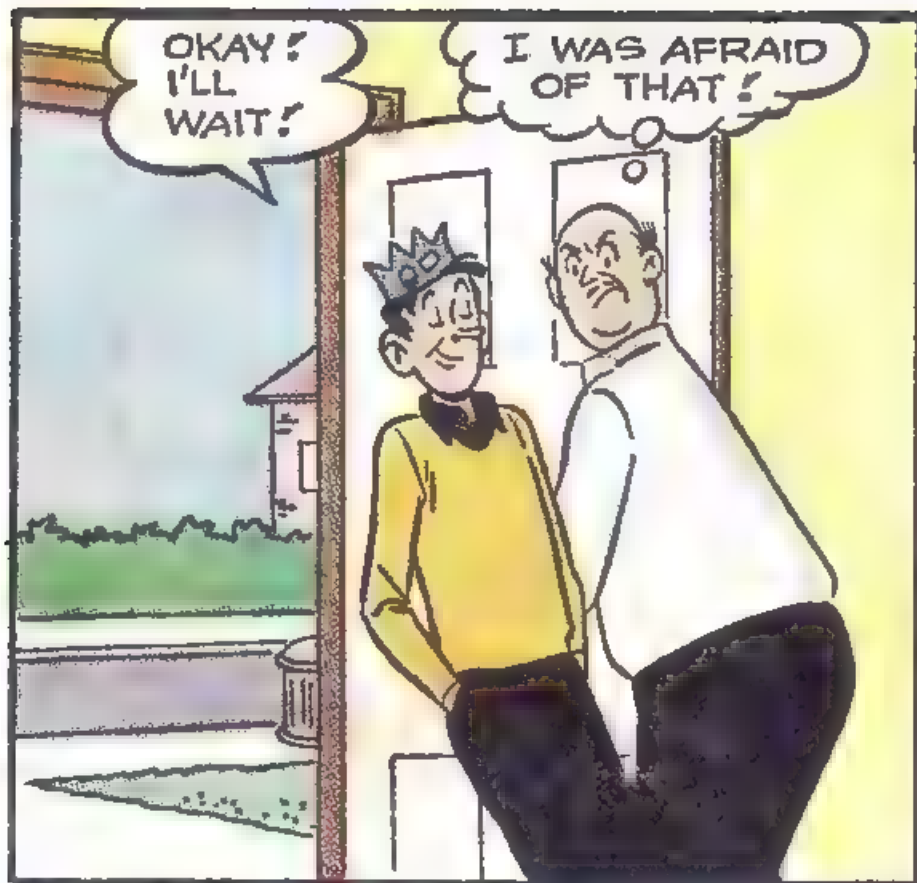
(SIGH) - YES, BUT IT FEELS
SO GOOD WHEN I GET
DOWN!

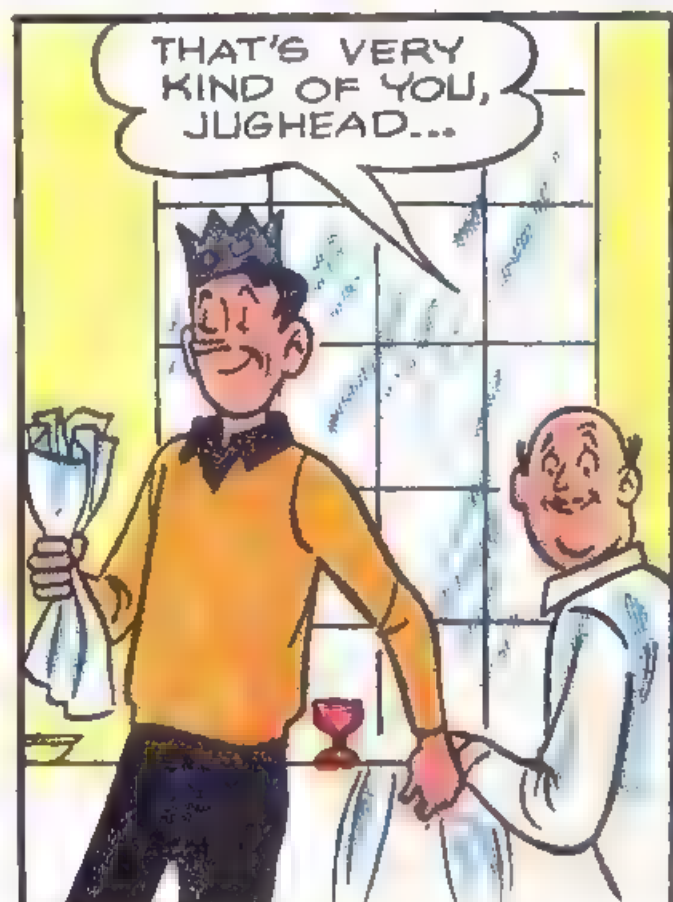
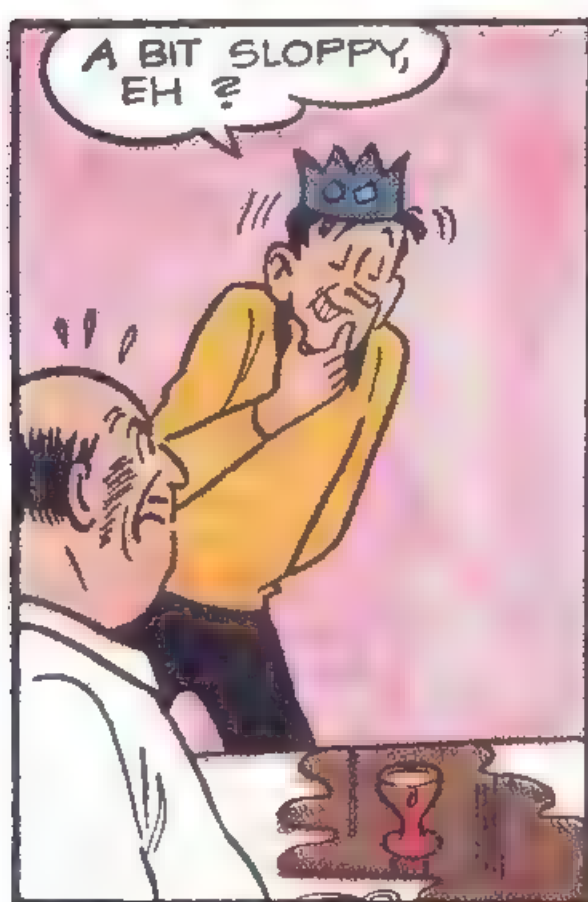
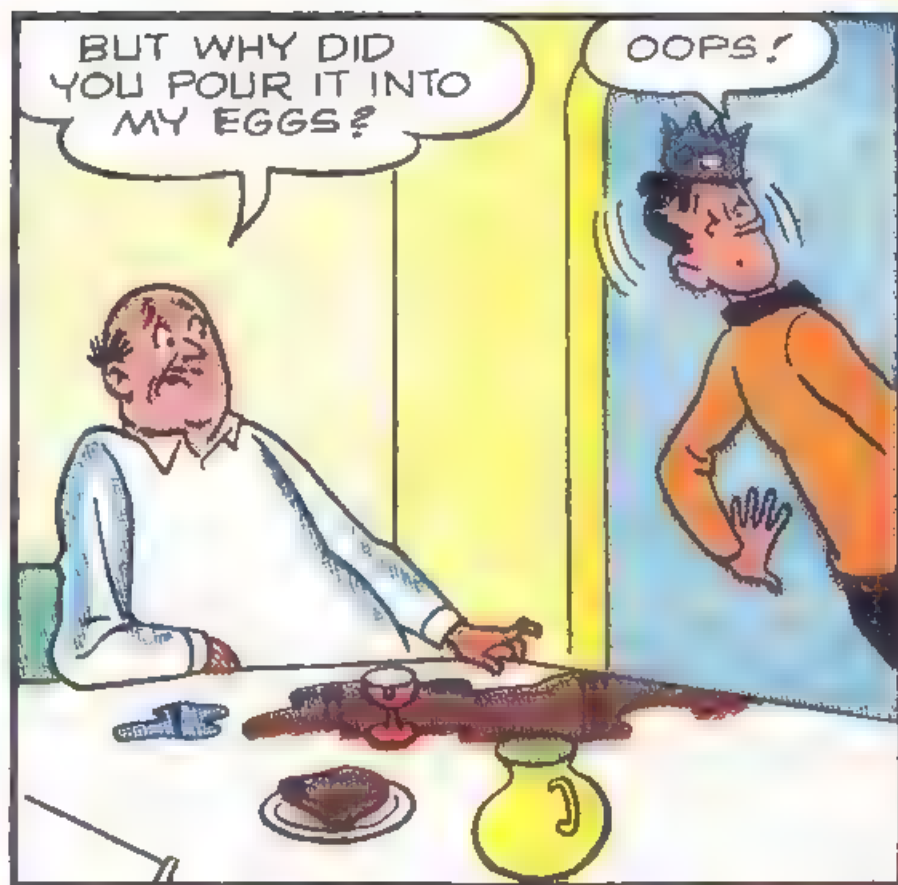


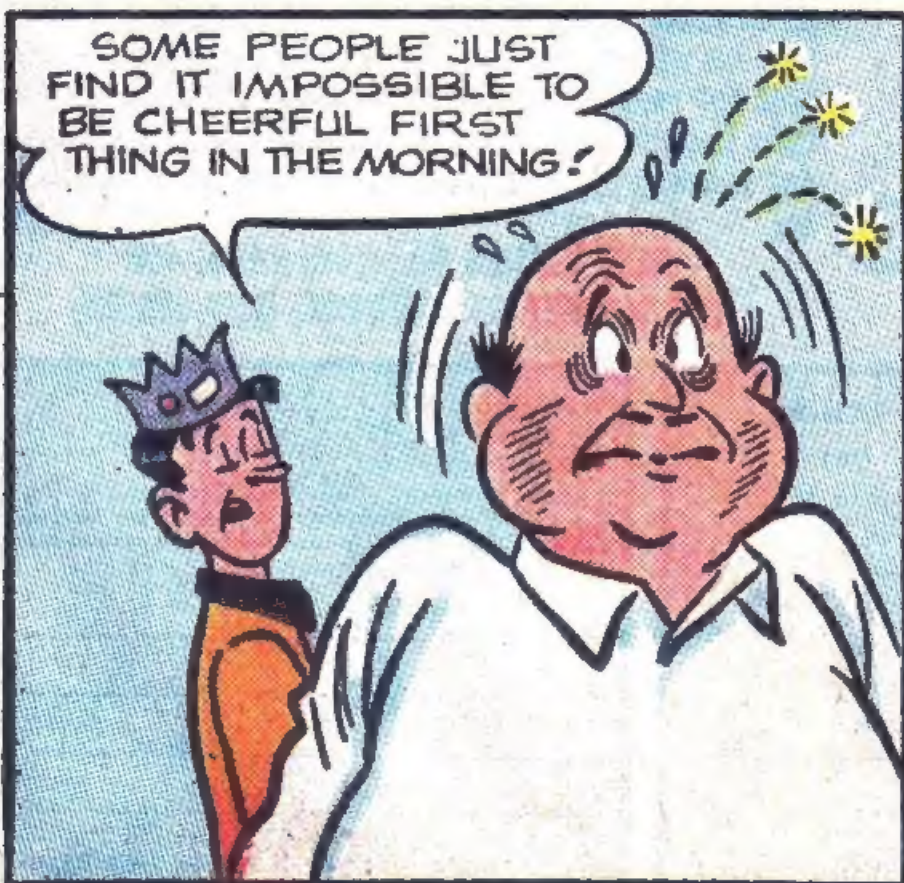
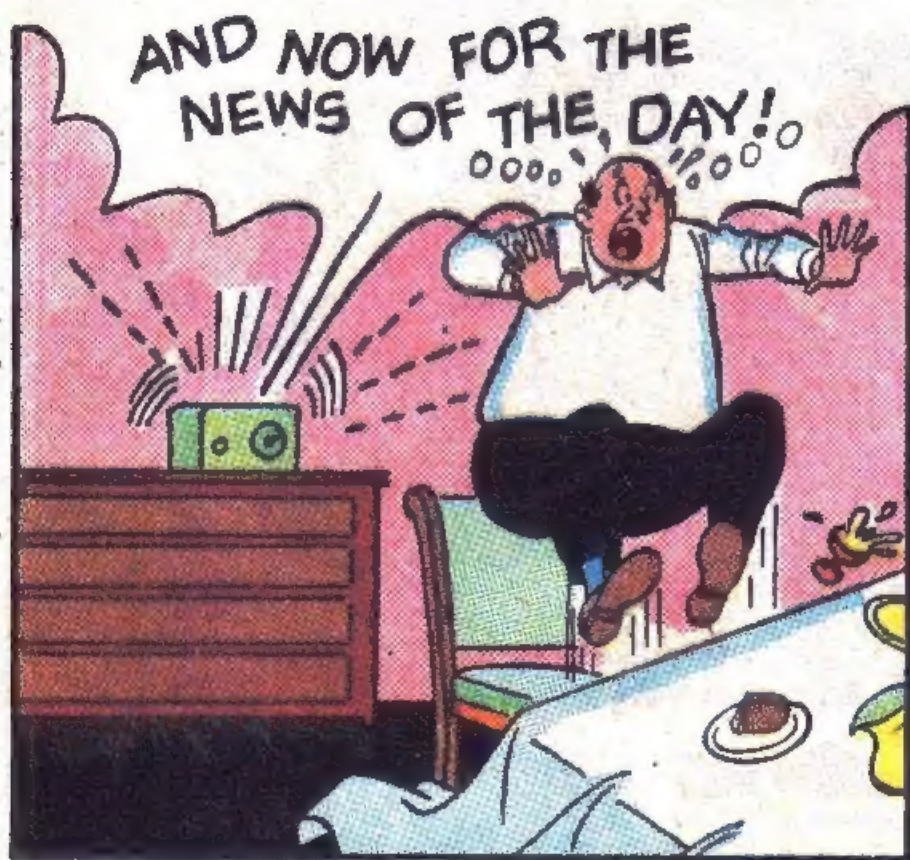
ARCHIE
ISN'T UP
YET!

OH!









END

104

KINGS

Knight's



ONLY

\$1.49

postpaid

A GLORIOUS SET OF PLASTIC TOYS EVERY CHILD WILL BE PLEASED TO OWN!

Comes in two separate armies . . . the **BLACK KNIGHTS** and the **WHITE KNIGHTS!** Form your own battle lines! Every fight a delight! Fun for everyone in the family!

Comes in Treasure Chest box in which to store your toys away! You must be satisfied or your money refunded in full!

Here's What You Get

- 4 Kings on horseback with swords
- 12 Knights in armor on horseback with Pikes
- 12 Knights on horseback with Banners
- 4 Buglers atop
- 12 Knights on horseback with battle axes
- 20 Footsoldiers with Maces and side swords
- 20 Footsoldiers with swords and shields
- 20 Footsoldiers with long bows



TREASURE CHEST CASE



104 Kings Knights
Carle Place, L. I., N. Y. Dept. B

No C.O.D.'s

Gentlemen:

I am enclosing \$1.49 for each set of Knights. Kindly rush these to me. If not satisfied, I may return them for full refund.

PRINT NAME _____

ADDRESS _____

CITY _____

STATE _____

Canadian and Foreign orders: send \$1.98 International Postal Money Order with order.

REWARD

\$9,985.50

FOR THIS COIN



ILLUSTRATED: 1804 Silver dollar. 19,000 Minted, only 12 accounted for—where are the rest?

FOR CERTAIN COINS WE PAY UP TO CERTAIN

Gold Coins Before 1929	\$10,000.00
Pennies Before 1919	9,000.00
Silver Dollars Before 1936	8,000.00
Nickels Before 1945	6,000.00
Dimes Before 1946	5,000.00
Half Dollars Before 1947	4,500.00
Quarters Before 1941	3,500.00
Half Cents Before 1910	3,500.00
Lincoln Pennies Before 1940	200.00

Stop spending valuable coins worth hundreds of dollars. New 1963 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half-cent coins are worth up to \$3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1963 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. Send your order for this valuable Coin Book now. Hold on to your coins until you obtain our catalogue. Send \$1.00 for newest Coin Catalogue to:

BEST VALUES CO., COIN DEPT. 436
285 MARKET ST., NEWARK, NEW JERSEY

BEST VALUES CO., COIN DEPT. 436
285 Market St.
Newark, New Jersey

Rush your Latest 1963 Coin Catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose \$1. Send Postage Prepaid.

Name _____

Address _____

City _____

Zone _____

State _____

Your money will be Refunded in Full if you are not satisfied with this Catalogue

\$500,000.00
SEARCH FOR
RARE COINS!

Are **YOU**
SKINNY
like I was?

a sickly
skeleton who
developed a
streamlined
physique and
great physical
endurance.

SKINNY OR FAT, 15, 20, 30 OR 40 YEARS OF AGE

Just **RUSH** me your **LAST CHANCE COUPON** below with **YOUR NAME** and **ADDRESS** ON IT
and I'll show **YOU** absolutely **FREE**

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

or LOSE up to 50 LBS. of UGLY, DANGEROUS FAT

And Become a **REAL HE-MAN** like **MANY THOUSANDS** of My Pupils in **10 Minutes** of **FUN** a Day

**Yes! I'll Show You By My Quick,
Easy Methods How To**

**ADD POWERFUL NEW
INCHES OF MUSCLES
around YOUR ARMS,
CHEST, LEGS, etc.**

**How to IMPROVE YOUR
HE-MAN LOOKS 100%.**

**How to BECOME A WINNING ATHLETE
IN ALL POPULAR SPORTS.**

How to BEAT ANY BULLY.

How to DO FEATS of STRENGTH.

**How to be a WINNER in EVERYTHING
YOU TACKLE.**

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a -skinny weakling like you became a **MAGNIFICENT MR. MUSCLES** — won a **BIG SILVER TROPHY**, his name, accomplishments engraved on it and \$100. A few weeks before, everybody picked on John, too weak to fight for his rights. **TODAY** everybody admires John's movie star build, **he-man STRENGTH**, his mighty **ARMS**, heroic **CHEST**, slender **WAIST**, rock-like **TORSO**, broad manly **BACK**, wide military **SHOULDERS**, new popularity with the **BOYS** and **GIRLS**. His winning drive in **ALL SPORTS**, his energy at work and studies.

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a tower of strength and endurance.

YES! YOU'LL ADD INCH upon INCH of **MIGHTY MUSCLES** to your **ARMS**, YOU'LL DEEPEN YOUR **CHEST**, BROADEN YOUR **BACK** and **SHOULDERS**. From **HEAD** to **HEELS** you'll gain **SIZE**, **POWER**, **LIGHTNING SPEED**, **ENDURANCE**. You'll become the **SUCCESSFUL HE-MAN** in **LOOKS** and **ACTS** — a **WINNER** in **EVERYTHING**, athletics, business, studies.

**DEVELOP YOUR 520 MUSCLES
BY THE GREATEST METHOD!**

Friend, I traveled the world, studying every secret to PERFECTLY develop your body. My "5-Way Progressive Natural Power Method"

IS TESTED. PROVED by hundreds of thousands **LIKE YOU!** **SAVE YEARS**, hundreds of **DOLLARS!** Do as movie stars, champions — John Sill, Jim Norman, Tony Pascarella — did! Mail coupon NOW!

**Pick the
kind of
BODY YOU
WANT**
Check ALL Your
Needs —

**I GAINED
60 LBS.
OF SHAPELY
MIGHTY
MUSCLES**

**This Can Be
YOU in a
Short
Time!**

BEFORE

Mailing
Coupon
I was a
125 lb.
6 ft.
skinny
weakling.



says **JOHN SILL**

I added 7 inches to MY CHEST, 3½ INCHES to EACH ARM. No, Pal! You don't have to be a chicken-chested skinny weakling like I was only a few weeks ago.

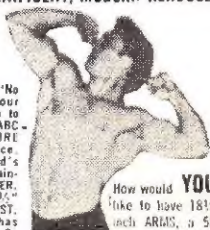


AFTER

Mailing
Coupon
185 lb.
HEAD-TO-TOE
HE-MAN
POPULAR
ATHLETE
You can
be, too!

**This now MAGNIFICENT, MODERN HERCULES,
26 yr. old
teacher,
Wm. Butler,**

says to YOU, "No matter WHAT your age, I advise you to SEND for the **ARC-WONDER PICTURE COURSES** at once. Under the World's greatest home training **BODY BUILDER**, I now have 18½" **ARMS**, a 52" **CHEST**, my **STRENGTH** has greatly improved. So have my sports. I have won titles like "Mr. Virginian," "Mr. State Y.M.C.A.," etc.



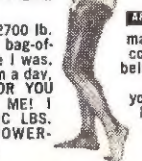
**How would YOU
like to have 18½
inch ARMS, a 52
inch CHEST like
this ABC pupil
NOW HAS?**

**I BROKE A
WORLD'S
STRENGTH
RECORD!**

JIM NORMAN became Athlete of the Year. Lifted the front end of a 2700 lb. Car. Quit being a bag-of-bones weakling like I was, in 10 minutes of fun a day. **A.B.C. CAN DO FOR YOU ALL HE DID FOR ME!** I gained 25 TERRIFIC LBS. of HANDSOME POWER-PACKED MUSCLES.



AFTER
mailing
coupon
below—
like
you do
NOW.



and I'll Send You **FREE** these

5 AMAZING PICTURE-PACKED TEST COURSES

**PLUS BOOK OF PHOTOS OF FAMOUS STRONG
MEN ONCE WEAK LIKE YOU**



MILLIONS were sold at \$1.00. Send for them **ALL FREE**, Mail Coupon **BEFORE IT IS TOO LATE!**

AMERICAN BODY BUILDING CLUB, Dept. AC-24, GREAT NECK, NEW YORK

Mail me **FREE** all 5 **WORLD FAMOUS STRENGTH TEST COURSES**, including **PHOTO BOOK OF FAMOUS STRONG MEN**, once weaklings, now famous Strong Men, and How to Become one of Them.

☐ I enclose 10c for mailing and handling.

I am under no other obligation.

I'm checking everything I need to give me the kind of body I want.

☐ I want to gain _____ lbs. (fill in). ☐ Triple my strength.

☐ I want to streamline my body, get rid of flabby fat.

☐ I want to add inches of muscle to my ☐ ARMS ☐ CHEST

☐ SHOULDERS ☐ POWERFUL LEGS ☐ SLIM WAIST

☐ I want to become a winning athlete. ☐ I want new pep.

NAME _____ AGE _____

DO NOT MAIL COUPON IF UNDER 14 YEARS OF AGE.

ADDRESS _____

CITY _____ ZONE _____ STATE _____

FREE

Sports,
Self-
defense,
Strong-man
Stunts
Courses
Apparatus.
Let me
know how
to get these
FREE!

FOR REAL SHOOTIN' FUN
WITH A REAL GUN FEEL

DAISY

"SPITTIN' IMAGE"

1894 B·B GUN



The Daisy 1894 has the look, the heft, the feel of the famous rifle that won the West. It's the "Spittin' Image" of the Model 94 Winchester ... constant companion of the rugged men who rode the plains and dusty streets of the Wild West. The

same two-way lever cocking action and side loading port. The same "slim-line" barrel and accurate buckhorn sight. It's a Daisy **\$12⁹⁸** "Spittin' Image"!



**DAISY'S
NEW B·B SIX GUN**

A "Spittin' Image" of the famous Frontier Peacemaker. Fast drawing—fast shooting. Single action **\$7⁹⁸** 12-shot repeater.

Other Daisy B·B Guns from \$6.98 to \$14.98.

DAISY BULLSEYE® B·Bs

For top accuracy with all B·B guns. From the world's largest manufacturer of B·Bs. Copper coated.

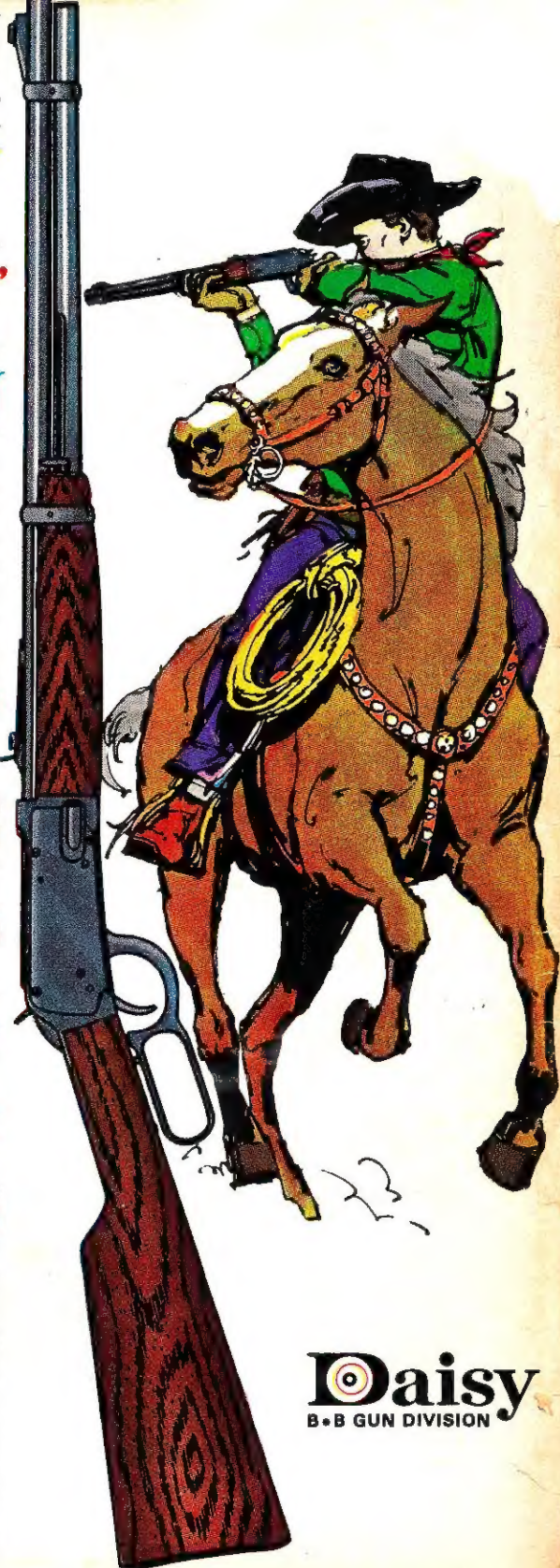
5¢ Pouch; 5¢, 10¢, 25¢ tubes.



For B·B Shootin' fun for you and your Dad, set up a **DAISY·RANGE indoors!** Send in this coupon, today, so we can mail you a free booklet on the exciting new **DAISY·RANGE**—plus another free booklet on all of Daisy's great shootin' B·B Guns.

DAISY MANUFACTURING COMPANY
B·B Gun Division, Box 1162-P
Rogers, Arkansas (in Canada—Preston, Ont.)

Name _____ Age _____
Address _____
City _____ Zone _____ State _____



Daisy
B·B GUN DIVISION